

WHITEHOUSE
INSTITUTE OF DESIGN,
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CERTIFICATE III in DESIGN FUNDAMENTALS CUA30720



VISUALISE YOUR FUTURE

What is the Certificate III in Design Fundamentals? CUA30720

The Certificate III in Design Fundamentals is offered at Whitehouse Institute of Design, Australia for VET for Secondary Students with a choice of one of three specialisations; Fashion Visualisation, Interior Visualisation or Creative Direction Visualisation.

This course enables you to prepare a professionally presented creative portfolio which can be used for gaining competitive access into further creative studies.



FASHION

Certificate III in Design Fundamentals CUA30720 FASHION VISUALISATION FOCUS

Our Certificate III in Design Fundamentals with a Fashion Visualisation focus is a mixture of illustration, garment construction and computer aided design. You will learn how to forecast trends and how to design with those trends in mind. With illustration at the centre of our practice, WHITEHOUSE will help you develop the visual and creative skills you need to translate figure and fashion concepts into an industry relevant portfolio.

You will learn:

- fashion and illustration rendering techniques
- history and theory of design
- colour theory and trends
- mixed media application
- development of concept boards
- simple garment construction and
- computer aided design programs

Core units

CUADES201	Follow a design process
CUADES301	Explore the use of colour
CUADES302	Explore and apply the creative design process to 2D forms
CUAPPR311	Produce creative work
CUADES304	Source and apply design industry knowledge
CUAWHS312	Apply work health and safety practices
CUAACD311	Produce drawings to communicate ideas

Elective Units

CUADES305	Source and apply information on the history and theory of design
CUADIG304	Create visual design components
MSTAT2006	Assemble simple textile products
CUADES303	Explore and apply the creative design process to 3D form
CUAPPR314	Participate in collaborative creative projects

INTERIORS

Certificate III in Design Fundamentals CUA30720 INTERIOR VISUALISATION FOCUS

Our Certificate III in Design Fundamentals with an Interior Visualisation focus is a mixture of illustration and 3D computer aided design. With illustration at the centre of our practice we help you develop the visual and creative skills you need to translate interior concepts and spatial design into an industry relevant portfolio.

You will learn:

- interiors illustration rendering techniques
- history and theory of design
- colour theory and trends
- mixed media application
- development of concept boards
- computer aided design programs

Core Units

CUADES201	Follow a design process
CUADES301	Explore the use of colour
CUADES302	Explore and apply the creative design process to 2D forms
CUAPPR311	Produce creative work
CUADES304	Source and apply design industry knowledge
CUAWHS312	Apply work health and safety practices
CUAACD311	Produce drawings to communicate ideas

Elective Units

CUADES305	Source and apply information on the history and theory of design
CUADIG304	Create visual design components
CUAANM313	Create 3D digital models
CUAACD313	Produce technical drawings
CUAPPR417	Select, prepare & create work for exhibition





CREATIVE DIRECTION

Certificate III in Design Fundamentals CUA30720 CREATIVE DIRECTION VISUALISATION FOCUS

Our Certificate III in Design Fundamentals with a Creative Direction Visualisation focus is a mixture of illustration, styling and graphic design and photography. With illustration at the centre of our practice we help you develop the visual and creative skills you need to communicate and translate visual concepts into an industry relevant portfolio.

You will learn:

- illustration rendering techniques
- history and theory of design
- colour theory and trends
- mixed media application
- development of concept boards
- photography
- computer aided design programs

Core Units

CUADES201	Follow a design process
CUADES301	Explore the use of colour
CUADES302	Explore and apply the creative design process to 2D forms
CUAPPR311	Produce creative work
CUADES304	Source and apply design industry knowledge
CUAWHS312	Apply work health and safety practices
CUAACD311	Produce drawings to communicate ideas

Elective Units

CUADES305	Source and apply information on the history and theory of design
CUADIG304	Create visual design components
CUADES202	Evaluate the nature of design in specific industry context
CUAACD312	Produce computer-aided drawings
CUAPHI312	Capture photographic images



TIMETABLE

The three specialisations are delivered over a period of 9 months in a combination of term time and holiday block attendance depending on whether you are enrolled at the Sydney or Melbourne or Brisbane campus. Students are required to attend all sessions and complete all assessment tasks. All classes are scheduled 9am-5pm unless advised otherwise.

Course outcomes

Students who successfully complete all units will receive the nationally recognised qualification Certificate III in Design Fundamentals CUA30720. You will also have a creative portfolio which can be used in a variety of ways including to pursue design studies.

NEW SOUTH WALES

Stage 1

April holidays (5 days)
July holidays (10 days)
September holidays (5 days)

Stage 2

January holidays (13 days)

VICTORIA

Stage 1

January holidays (10 days)
Term 1 - 8 x Wednesdays
March/April holidays (4 days)

Stage 2

Term 2 - 10 x Wednesdays
June/July holidays (5 days)
Term 3 - 9 x Wednesdays
September holidays (5 days)

QUEENSLAND

Stage 1

Term 1 - 9 x Tuesdays online with 20 self-managed hours
Block 1 - 5 days online preceded by 35 self-managed hours
Term 2 - 10 x Tuesdays online with 20 self-managed hours

Stage 2

Block 2 - 5 days online followed by 35 hours self-managed
Term 3 - 10 x Tuesdays on line with 20 hours self-managed
Block 3 - 5 days followed by 35 hours self-managed

WHITEHOUSE CAMPUS LOCATIONS

Whitehouse campuses occupy prime locations in the heart of Sydney and Melbourne. The campuses provide high quality, technical and design studios. Both campuses boast modern and state of the art facilities, designed specifically to offer a range of contemporary learning and social spaces.

BRISBANE

59/69 Shafston Ave, Kangaroo Point,
QLD 4169, Australia



SYDNEY

2 Short Street, Surry Hills,
NSW 2010, Australia



MELBOURNE

672 Bourke St, Melbourne,
VIC 3000, Australia



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