

WHITEHOUSE  
INSTITUTE OF DESIGN,  
AUSTRALIA  EST. 1988

**CERTIFICATE III in  
DESIGN FUNDAMENTALS  
CUA30720**

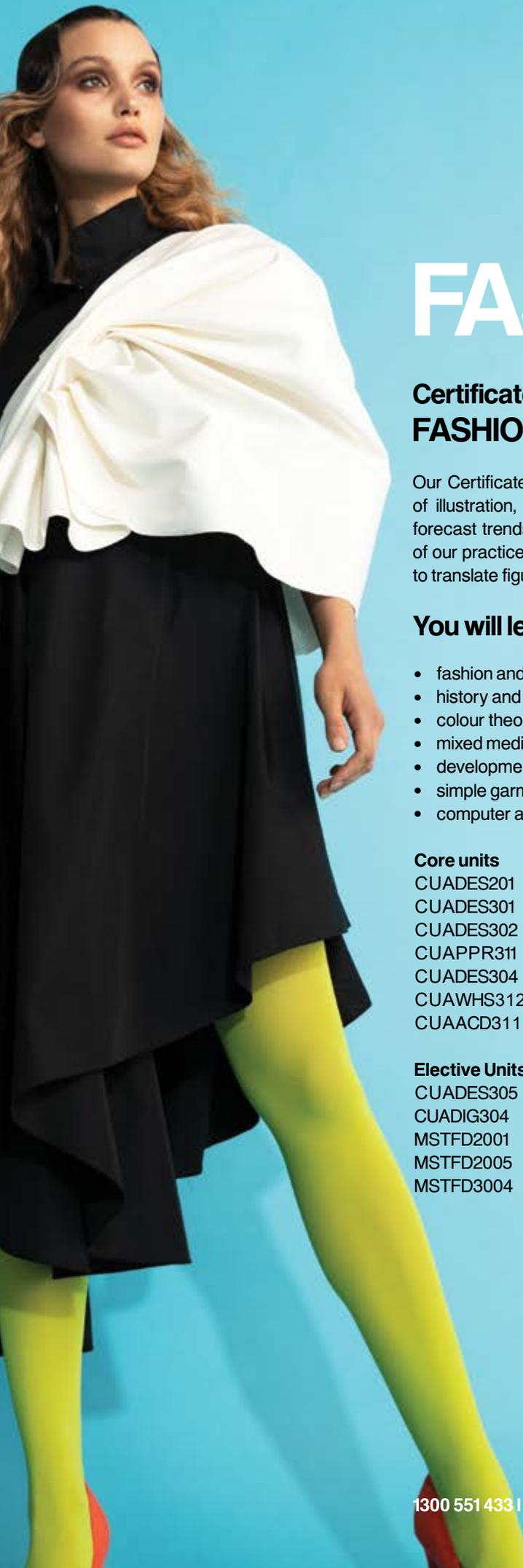


# VISUALISE YOUR FUTURE

## What is the Certificate III in Design Fundamentals? CUA30720

The Certificate III in Design Fundamentals is offered at Whitehouse Institute of Design, Australia for VET for Secondary Students with a choice of one of three specialisations; Fashion Visualisation, Interior Visualisation or Creative Direction Visualisation.

This course enables you to prepare a professionally presented creative portfolio which can be used for gaining competitive access into further creative studies.



# FASHION

## Certificate III in Design Fundamentals CUA30720 FASHION VISUALISATION FOCUS

Our Certificate III in Design Fundamentals with a Fashion Visualisation focus is a mixture of illustration, garment construction and computer aided design. You will learn how to forecast trends and how to design with those trends in mind. With illustration at the centre of our practice, WHITEHOUSE will help you develop the visual and creative skills you need to translate figure and fashion concepts into an industry relevant portfolio.

### You will learn:

- fashion and illustration rendering techniques
- history and theory of design
- colour theory and trends
- mixed media application
- development of concept boards
- simple garment construction and
- computer aided design programs

### Core units

CUADES201	Follow a design process
CUADES301	Explore the use of colour
CUADES302	Explore and apply the creative design process to 2D forms
CUAPPR311	Produce creative work
CUADES304	Source and apply design industry knowledge
CUAWHS312	Apply work health and safety practices
CUAACD311	Produce drawings to communicate ideas

### Elective Units

CUADES305	Source and apply information on the history and theory of design
CUADIG304	Create visual design components
MSTFD2001	Design and produce a simple garment
MSTFD2005	Identify design process for fashion designs
MSTFD3004	Draw a trade drawing for fashion design

# INTERIORS

## Certificate III in Design Fundamentals CUA30720 INTERIOR VISUALISATION FOCUS

Our Certificate III in Design Fundamentals with an Interior Visualisation focus is a mixture of illustration and 3D computer aided design. With illustration at the centre of our practice we help you develop the visual and creative skills you need to translate interior concepts and spatial design into an industry relevant portfolio.

### You will learn:

- interiors illustration rendering techniques
- history and theory of design
- colour theory and trends
- mixed media application
- development of concept boards
- computer aided design programs

#### Core Units

CUADES201	Follow a design process
CUADES301	Explore the use of colour
CUADES302	Explore and apply the creative design process to 2D forms
CUAPPR311	Produce creative work
CUADES304	Source and apply design industry knowledge
CUAWHS312	Apply work health and safety practices
CUAACD311	Produce drawings to communicate ideas

#### Elective Units

CUADES305	Source and apply information on the history and theory of design
CUADIG304	Create visual design components
CUAANM313	Create 3D digital models
CUAACD313	Produce technical drawings
CUAPPR417	Select, prepare & create work for exhibition





# CREATIVE DIRECTION

## Certificate III in Design Fundamentals CUA30720 CREATIVE DIRECTION VISUALISATION FOCUS

Our Certificate III in Design Fundamentals with a Creative Direction Visualisation focus is a mixture of illustration, styling and graphic design and photography. With illustration at the centre of our practice we help you develop the visual and creative skills you need to communicate and translate visual concepts into an industry relevant portfolio.

### You will learn:

- illustration rendering techniques
- history and theory of design
- colour theory and trends
- mixed media application
- development of concept boards
- photography
- computer aided design programs

#### Core Units

CUADES201	Follow a design process
CUADES301	Explore the use of colour
CUADES302	Explore and apply the creative design process to 2D forms
CUAPPR311	Produce creative work
CUADES304	Source and apply design industry knowledge
CUAWHS312	Apply work health and safety practices
CUAACD311	Produce drawings to communicate ideas

#### Elective Units

CUADES305	Source and apply information on the history and theory of design
CUADIG304	Create visual design components
CUADES202	Evaluate the nature of design in specific industry context
CUAACD312	Produce computer-aided drawings
CUAPHI312	Capture photographic images



Fashion Designs by Whitehouse student Caroline Chen

# TIMETABLE

The three specialisations are delivered over a period of 9 months in a combination of term time and holiday block attendance depending on whether you are enrolled at the Sydney or Melbourne or Brisbane campus. Students are required to attend all sessions and complete all assessment tasks. All classes are scheduled 9am-5pm unless advised otherwise.

## Course outcomes

Students who successfully complete all units will receive the nationally recognised qualification Certificate III in Design Fundamentals CUA30720. You will also have a creative portfolio which can be used in a variety of ways including to pursue design studies.

## NEW SOUTH WALES

### Stage 1

April holidays (4 days)  
July holidays (10 days)  
September holidays (5 days)

### Stage 2

January holidays (13 days)

## VICTORIA

### Stage 1

January holidays (10 days)  
Term 1 - 8 x Wednesdays  
March/April holidays (4 days)

### Stage 2

Term 2 - 9 x Wednesdays  
June/July holidays (5 days)  
Term 3 - 10 x Wednesdays  
September holidays (5 days)

## QUEENSLAND

For the Timetable dates refer the 2023 QLD VET in Schools Certificate III in Design Fundamentals Student Enrollment Form.

# WHITEHOUSE CAMPUS LOCATIONS

Whitehouse campuses occupy prime locations in the heart of Sydney and Melbourne. The campuses provide high quality, technical and design studios. Both campuses boast modern and state of the art facilities, designed specifically to offer a range of contemporary learning and social spaces.

**SYDNEY**  
2 Short Street, Surry Hills,  
NSW 2010, Australia



**BRISBANE**  
59/69 Shafston Ave, Kangaroo Point,  
QLD 4169, Australia



**MELBOURNE**  
672 Bourke St, Melbourne,  
VIC 3000, Australia



**Whitehouse Institute Pty Ltd trading as Whitehouse Institute of Design, Australia**

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