



ACCEL OR

Design to Inspire

BACHELOR OF DESIGN 2020 Undergraduate Guide

WHITEHOUSE
INSTITUTE OF DESIGN,
AUSTRALIA  EST. 1988

CONTENTS

3 Design to Inspire

9 Fashion Design

15 Sydney Campus

4 Leanne Whitehouse

10 Interior Design

16 Studying in Australia

5 Growing Future Designers

11 Creative Direction & Styling

7 The Whitehouse Difference

12 Studying at Whitehouse

8 What We Offer

14 Melbourne Campus

Whitehouse Institute of Design, Australia

Mission Statement

Whitehouse Institute of Design, Australia is a leader in higher education for the design and creative industries. Whitehouse fosters a learning and teaching culture that values scholarship, critical reflection, diversity and equity. Whitehouse nurtures creativity and advances innovation, sustainability, leadership and entrepreneurship, enabling students to develop design skills for continuous learning throughout their lives. Whitehouse prepares graduates as designers of the future for careers in fashion, creative direction and styling, and interior design; and as creative practitioners, Whitehouse graduates employ cutting-edge technologies to further industry engagement, foster equitable business practices and grow the economy of the design industry.

Proudly Independent.

Proudly Unique.

Proudly Australian Owned and Operated.

TEQSA Provider Number 12065

CIRCOS Provider Code 02863C

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ACN 122 953 557



**DESIGN
TO INSPIRE**

LEANNE WHITEHOUSE

Founder and Executive Director

Whitehouse Institute of Design, Australia has a proud heritage in Australia, nurturing the next generation of designers and creative practitioners. With a strong focus on industry engagement, the Institute proudly fuses innovation and commercial viability

Founder and Director Leanne Whitehouse maintains: "I am so proud of all our creative students who understand the importance of a strong work ethic combined with innovative design. The Whitehouse philosophy embodies pioneering teaching methods with industry relevance; our current students are the designers of the future, who are work ready while challenging the global issues that impact our creative choices. We both feed and lead industry. We look forward to offering you a rewarding and refreshing journey into the world of design".

A man with a mustache, wearing a dark blue and white plaid shirt, is shown in profile from the chest up, looking towards the right. The background is a plain, light grey color.

BACHELOR OF DESIGN

Whitehouse encourages its students to be inquisitive and critical in their approach to design. Our unique curriculum is government accredited and internationally recognised. Students undertake design process through concept development, design sketching and production. Additionally, they explore marketing strategies and the professional practices of design.

All Bachelor of Design students receive interdisciplinary instruction and knowledge to help them embark on careers in the creative industries. Students will be able to independently plan, organise, conduct and successfully resolve design problems in a socially responsible manner. They are equipped with the confidence to critique existing industry practices and provide innovative and ethical solutions.

Campuses

Whitehouse Institute of Design, Australia established in 1985 is a design education specialist institution with two exciting design campuses, centrally located in Sydney and Melbourne. Whitehouse campuses occupy prime locations in the heart of Sydney and Melbourne. The campuses are purpose built to provide high quality technical and design studio workrooms. Both campuses are situated on over 6,000 sq. meters, and boast modern and state of the art facilities, designed specifically to offer a range of contemporary learning and social spaces.

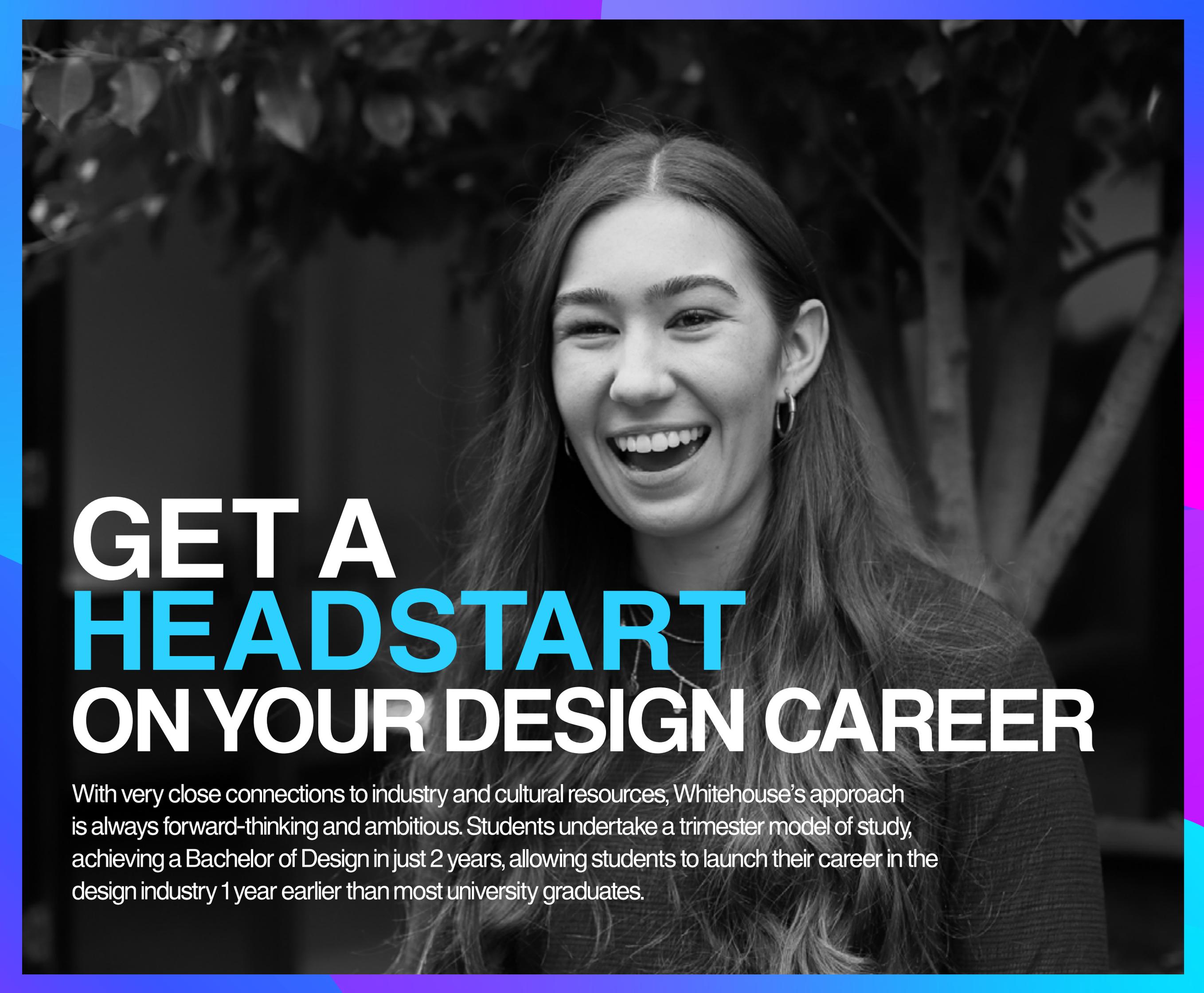
Our Teachers

Many of our academic staff are actively engaged in industry practice whilst also teaching. This dual focus allows the teachers to bring their industry insights and current knowledge into their classrooms and Whitehouse students benefit from this very real industry experience. Whitehouse academics encourage creativity and support the development of students skills and knowledge in all areas of design, including digital design and hand illustration.

Academic Support

Our timetables are something special. With 24 hours a week in studio and classes our students have a unique opportunity to get one on one advice and assistance from tutors, and lecturers. In addition we offer academic support in a range of areas including English as a second language support, writing support and academic reading, note taking and research assistance.

GROWING FUTURE DESIGNERS



GET A HEADSTART ON YOUR DESIGN CAREER

With very close connections to industry and cultural resources, Whitehouse's approach is always forward-thinking and ambitious. Students undertake a trimester model of study, achieving a Bachelor of Design in just 2 years, allowing students to launch their career in the design industry 1 year earlier than most university graduates.



THE WHITEHOUSE DIFFERENCE

Get Global.

Whitehouse is part of a worldwide creative community. We open our doors and share our work with thinkers and doers around the world, to challenge current thinking in the design industries and expand practice. Our students and graduates have access to exclusive national and international industry opportunities, as well as regular in-house guest lectures and competitions. Students are encouraged to travel internationally and accept global exchange programs in Japan and London, with some of the best international design schools. From conversations on our campuses, to connections on the other side of the world, we work with others to push practices beyond our walls and challenge the world to change for the better.

Get Ahead.

With very close connections to industry and cultural resources, Whitehouse's approach is always forward-thinking and ambitious. Students undertake a trimester model of study, achieving a Bachelor of Design in just 2 years, allowing students to launch their career in the design industry 1 year earlier than most university graduates. Students can further their qualification by undertaking a Master of Design in 12 months. Master of Design students are innovative thinkers, who have the capability to introduce courageous and experimental designs to today's global industry, with the support of Whitehouse professionals.

Get your Dream Job

There are more than 6,000 Whitehouse Institute of Design, Australia Alumni working their dream jobs around the globe. Whitehouse gives you the best possible head start with your future design employment options by developing the essential skills required by our global design industry. We continuously offer our students and alumni information on design internships, strategies on how to land that dream job, future planning, professional business etiquette and understanding the current job market.

COURSE DELIVERY

Bachelor of Design Course Structure

The Bachelor of Design specialising in Creative Direction and Styling is based on six trimesters with five subjects taught in each trimester. It comprises of 18 core subjects and 12 specialisation subjects. To qualify for the award of the degree Bachelor of Design a candidate shall accrue and aggregate of 288 credit points, including satisfactory completion of all subjects.

The Bachelor of Design at Whitehouse runs on a trimester model. Three semesters a year allows you to complete your degree in two years as opposed to the traditional three year delivery models. This two year degree model allows students to maintain their creative learning experiences without the distraction of long breaks in between each academic year and get ahead.

Code	Subject	Credit points
DC1 - 6	Design Contexts (Core Subject)	6 Credit Points
DD1 - 6	Digital Design (Core Subject)	6 Credit Points
ID1 - 6	Illustration for Design (Core Subject)	6 Credit Points
SD1 - 6	Design Methods and Processes (Specialisation)	6 Credit Points
SW1 - 6	Workshop (Specialisation)	24 Credit Points





2 Years Full-Time



Melbourne & Sydney Campus



FEE- HELP Available



Small Class Sizes



One-to-One Academic Support

FASHION DESIGN

Why study Fashion Design?

Fashion Design investigates the relationship between clothing and the body, and challenges you to create original and innovative designs that resonate with contemporary clients and ideas. You will learn about the processes of design development and what is involved in design decision making. The course investigates the challenges of working with a range of materials in design projects and will also expose you to the commercial realities of the Fashion Design industry and its networks. By studying fashion design you will learn the importance of research and trend forecasting for a range of markets.

Why study Fashion Design at Whitehouse?

Classroom lectures, tutorials and studios at Whitehouse develop the knowledge, skills and attitudes required to be a successful fashion designer. Whitehouse is renowned for educating some of Australia's top fashion designers. Fashion students develop design and technical skills as well as knowledge of the cultural influences which apply to fashion and related design industries.

What are my career options after studying the Bachelor of Design?

Graduates of the Bachelor of Design, Fashion Design are fully equipped with the practical skills and professional knowledge to begin work as Fashion Designers. Graduate career paths may also include: fashion buyer, fashion writer, fashion illustrator, merchandiser and pattern maker. Graduates from the Bachelor of Design are also able to further their studies at Master and Doctoral levels, both in Australia and overseas.





2 Years Full-Time



Melbourne & Sydney Campus



FEE- HELP Available



Small Class Sizes



One-to-One Academic Support

INTERIOR DESIGN

Why study Interior Design?

Interior Design is concerned with the spaces we live, learn and work in, how we shape these spaces to the desires and needs of our clients, whether these be commercial, residential or corporate. Interior Design develops creative decision making, using a sound knowledge of materials, products and an understanding of how people live and find meaning within spaces. You will develop your skills in socially responsible design, furniture and fittings, and how to use colour and lighting to achieve dynamic living spaces and environments.

Why study Interior Design at Whitehouse?

Whitehouse offers a unique and personal design education experience. Whitehouse students gain the technical skills to present and communicate their design concepts and the underpinning theoretical knowledge required to understand and participate in the Interior Design and Decoration industries. Drafting, graphic communication, space planning and technical specifications, composition, colour theory and decorative product selection are just some of the areas of professional development.

What are my career options after studying the Bachelor of Design?

Graduates of the Bachelor of Design, Interior Design are fully equipped with the practical skills and professional knowledge to begin work as Interior Designers on commercial, residential and corporate projects. Interior Design graduate career pathways may include: interior designer, interior products designer, furniture designer, textile designer, model maker, lighting designer, set designer (theatre), and interiors stylist for magazines in domestic and commercial contexts. Graduates from the Bachelor of Design are also able to further their studies at Master and Doctoral levels, both in Australia and overseas.



2 Years Full-Time



Melbourne & Sydney Campus



FEE- HELP Available



Small Class Sizes



One-to-One Academic Support

CREATIVE DIRECTION AND STYLING

Why study Creative Direction & Styling?

Creative Direction & Styling examines the creation of visual identities through images, installations, events and in the media. Creative Direction & Styling at Whitehouse uses a multidisciplinary approach. Students will work with challenging projects across a variety of commercial design fields. In becoming a Creative Director you will learn how to creatively design and convey your message to your target audiences, and meet your clients' needs. Students will develop their skills to explore and create projects in diverse areas such as digital imaging, fashion and beauty, interior spaces, publication design, visual merchandising, food and lifestyle, campaign creation and events management.

Why study Creative Direction & Styling at Whitehouse?

Whitehouse Bachelor of Design graduates with the Creative Direction & Styling specialisation will be able to draw upon a body of knowledge that encompasses research, conceptual development, trend prediction, digital communication and effective project management. Team work and industry projects for a wide range of multi-disciplinary media and design contexts are built through this program.

What are my career options after studying the Bachelor of Design?

Graduates of the Bachelor of Design, Creative Direction & Styling are fully equipped with the practical skills and professional knowledge to begin work in a range of design industries. Graduate career pathways may include: design professionals and practitioners such as stylist, creative director, event stylist, art director, illustrator, trend forecaster, visual merchandiser, fashion buyer, style journalist or fashion editor. Graduates from the Bachelor of Design are also able to further their academic studies at both Master and Doctoral levels, both in Australia and overseas.



STUDYING AT WHITEHOUSE

Entry Requirements

To assist you in your tertiary level design studies, it is recommended that a combination of the following subjects be undertaken during years 11 and 12: English, Maths, Modern or Ancient History, Design & Technology, Visual Arts, and Textiles & Design. Whitehouse also offers a range of Vocational Education courses and non-accredited Studio Sessions that will help prepare you for tertiary education in design. If you satisfy the requirements you may be eligible for bonus ATAR points (contact Student Administration to discuss the possibilities).

Whitehouse entry requirements are based on creative potential and previous academic performance, as well as other selection criteria. Applicants to the Bachelor of Design must have completed their secondary school studies or equivalent. Please refer to the Application Guide for more detailed information.

Application

Whitehouse accepts direct applications only. All applicants are to complete an Application for Enrolment available on the Whitehouse website, provide proof of academic results, present a portfolio of creative works and other supporting documentation (depending on applicant category). Applicants residing in Australia are to attend an interview; remote students may be interviewed via teleconference. It is advisable that applicants are familiar with the entry requirements, course program, tuition fees and Whitehouse policies before lodging the Application for Enrolment. Application for Enrolment forms should be completed at your earliest convenience. More information on entry requirements and the application process can be found in the Application Guide available online.

Art & Technical Kits

Whitehouse Institute will provide you with a detailed list of basic art materials and technical items. The kits vary according to course requirements and, although not compulsory, they are the starter kits for your design studies. Students may make their own arrangements for supplies prior to commencement. Since costs of materials and supplies vary according to individual projects and the program you study, you will need to make provisions for special items. Specialised Studio Workshops require additional materials and the costs are determined by your choice of items.

Financial Assistance

FEE-HELP is an Australian Government loan given to eligible fee paying students to help pay part or all of their tuition fees. Students may borrow up to the full amount of the tuition fee charged by Whitehouse for each unit of study. Eligible students must be an Australian citizen or the holder of a permanent humanitarian visa and a resident in Australia for the duration of their studies. For more information about FEE-HELP, please read the FEE-HELP Information Booklet available from Whitehouse or visit the government website Going to Uni. www.goingtouni.gov.au Whitehouse Institute of Design, Australia is registered with the Tertiary Education Quality and Standards Agency (TEQSA) and as such Youth Allowance, Austudy and Abstudy are available for eligible Australian citizens attending Whitehouse. For further information visit www.centrelink.gov.au

Accreditation

The Whitehouse Institute of Design, Australia is a registered private provider of higher education by the Tertiary Education Quality Standards Agency (TEQSA). The Institute is approved to deliver the accredited Bachelor of Design with specialisations in Fashion Design, Interior Design and Creative Direction & Styling to local students in Victoria and New South Wales and overseas students. The registration details are included in the TEQSA National Register. The Institute's registration details and accredited courses are also included on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Tuition Assurance

Whitehouse has met the tuition assurance requirements of the Higher Education Support Act 2003 (HESA) and complies with the requirements of the Education Services for Overseas Students Act 2000 (ESOS) and the Tuition Protection Service (TPS). The TPS is a placement and refund service for international students. Whitehouse is also a member of the Australian Council for Private Education and Training (ACPET).



LAND THAT **DREAM JOB** WITH WHITEHOUSE

Whitehouse is dedicated to helping students map out and achieve their career goals. Current students and alumni of Whitehouse, get exclusive access to our job notice board, featuring industry opportunities, part-time, casual work, contract roles, graduate programs, full-time positions and unique internship opportunities in Australia and overseas.



MELBOURNE CAMPUS

672 Bourke St, Melbourne

Whitehouse Melbourne Campus is a purpose built design facility situated on Bourke Street in the heart of the city, meters from Southern Cross Station. The campus, which opened in 2008, is easily accessible by public transport as well as being in close proximity to art and material supply stores and design amenities. Melbourne is renowned for its food and coffee. Being in the heart of the city, there are many cafes and restaurants on the campus' doorstep.

Facilities include:

- Comprehensive design Library; including a complete, searchable archive of American Vogue from 1892 to now
- Pattern making rooms
- Computer labs
- Professional photography studio
- Student kitchen
- Meeting room
- Wellness garden
- Illustration Studio
- Atelier rooms with industrial sewing machines

How to get to the Melbourne Campus:

The Melbourne Campus is located directly across the road from Southern Cross Station on the corner of Bourke and Spencer Streets. The campus is within the free tram zone and the 86 and 96 trams both stop outside the front door.

For more information on public transport in Victoria please visit www.ptv.vic.gov.au



SYDNEY CAMPUS

2 Short St, Surry Hills

Set in the heart of Sydney's design precinct, Whitehouse Sydney Campus comes with many benefits. Light filled studios give the campus a spacious feel promoting learning and there are plenty of great local cafe's and restaurants. As the largest and most cosmopolitan city in Australia, Sydney is a hub of design festivals, events and exhibitions. The beautiful Sydney Harbour and surf beaches that fringe Sydney's coastline offer the perfect mix of city life and beach escapes.

Facilities include:

- Comprehensive design Library; including a complete, searchable archive of American Vogue from 1892 to now
- Pattern making rooms
- Computer labs
- Photography space
- Meeting room
- Student kitchen
- Illustration Studio
- Atelier rooms with industrial sewing machines

How to get to the Sydney Campus:

Located 15 minutes from Central or Museum Stations, there is street parking available and the campus is also accessible by bus.

From Central Station

Walk east up Albion Street, turn left at Bourke Street, then right at Short Street (15-20min walk).

Bus from Eddy Avenue, from Stand A bus 378 runs along Oxford Street, from Stand C buses 339, 374, 376 and 391 run east up Albion Street.

From Museum Station

Walk along Oxford Street to Taylor Square (15min) or

Take bus 311, 377, M10, 396, 373 from Liverpool Street to Taylor Square.

For more information on public transport in New South Wales please visit:

www.131500.com.au



STUDY IN AUSTRALIA

Entry requirements for Overseas Students

Overseas students are subject to the same academic requirements as domestic students. They must also have achieved an English academic standard of IELTS 6.5, no band score under 6.0 (TOEFL 79-93 or equivalent). Overseas students must also be aged 18 or above at the time of application.

Application for Overseas Students

All applicants are to complete an Application for Enrolment - Overseas Students, provide proof of academic results, present a portfolio of creative works and other supporting documentation (depending on applicant category). Applicants residing overseas may be interviewed via teleconference. It is advisable that applicants are familiar with the entry requirements, course program, tuition fees and Whitehouse policies before lodging the Application for Enrolment - Overseas Students. Application for Enrolment forms should be completed at your earliest convenience. More information on entry requirements and the application process can be found in the Application Guide available online.

Education Services for Overseas Students

The Education Services for Overseas Students Act (ESOS Act) determines, in part, the nature of the relationship Whitehouse will develop with you. The ESOS Act has been established to ensure a high quality learning experience in Australia. For more information, visit the government website Australian Education International www.aei.gov.au/AEI/ESOS

Visa and Immigration Matters

Your right to study in Australia as an overseas student is embodied in your student visa, which in turn imposes certain conditions with which you must comply to stay in Australia. It is your responsibility to comply with these requirements and that failure to comply will require Whitehouse to report any breaches of the visa conditions to the Department of Immigration and Citizenship (IMMI). The Whitehouse Institute will not compromise its status as a registered provider of higher education, or any accredited courses by inappropriately advising or assisting students on the following visa or immigration matters:

- Initial applications to the Australian Government to obtain a student visa
- Subsequent applications for visa renewal or variation
- Reversing visa cancellations for defaulting students
- Visa applications from family members or associates of students
- Residency applications following course completion
- Requests from immigration agents or lawyers

For information or assistance visit www.immi.gov.au

Overseas Student Health Cover (OSHC)

As an overseas student on a student visa you are legally required to provide evidence of maintaining approved OSHC while studying in Australia. When you have been accepted into a program of study at Whitehouse, and you have paid your tuition reservation deposit you will be issued with a Confirmation of Enrolment (CoE). Whitehouse can apply on your behalf for the first year of study or you can present the CoE to Medicare to apply for OSHC.

Living in Australia

The cost of living in any city depends on your choice of lifestyle. We recommend you visit the official Australian government web site for international students studying in Australia. Averages on the costs of living can be found at www.studyinaustralia.gov.au.

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AUSTRALIA**  **EST. 1988**

www.whitehouse-design.edu.au

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RTO Provider Code: 91319

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ACN: 122 953 557

The information in this document is correct as of August 2019. The information in this document is intended as a guide, all persons considering an offer of enrolment should contact the institute directly for any further questions.