



WORKSHOPS & SHORT COURSES

WHITEHOUSE
INSTITUTE OF DESIGN,
AUSTRALIA  EST. 1988

WORKSHOPS

THE WHITEHOUSE EXPERIENCE



As a specialist in design education we can offer you a unique design professional development experience regardless of whether you are looking to develop new skills, refresh old skills or embark on new learning to support your design practice.

Our studio-based approach to delivery allows participants to engage with skills in a meaningful and practical way supporting you as you learn, upgrade skills or experiment with new ideas.

Our courses range across the design spectrum and include design thinking courses, technical CAD, illustration workshops for fashion, concept sketching for design and perspective techniques for interior design, sewing, drape and pattern making.

We offer courses at both our Sydney and Melbourne campuses.

Welcome from: Leanne Whitehouse

Founder and Executive Director

Whitehouse Institute of Design, Australia has a proud heritage in Australia, nurturing the next generation of designers and creative practitioners. With a strong focus on industry engagement, the Institute proudly fuses innovation and commercial viability.

Positioned as Australia's premium academy for design education across Fashion Design, Interior Design and Creative Direction & Styling, Whitehouse Institute of Design offers atelier styled workshops with small class sizes, one-to-one engagement with students and the nurturing of each individual student's strengths to enable them to be employable and make a significant contribution to the future of the industry. Taking its reference from the design industry, Whitehouse Institute of Design offers bespoke and premium education, like a one off creative masterpiece, it is education that is specialised with attention to detail and the best team to assist you in achieving the highest quality outcomes.

Founder and Director Leanne Whitehouse maintains: "I am so proud of all our creative students who understand the importance of a strong work ethic combined with innovative design. The Whitehouse philosophy embodies pioneering teaching methods with industry relevance; our current students are the designers of the future, who are work ready while challenging the global issues that impact our creative choices. We both feed and lead industry. We look forward to offering you a rewarding and refreshing journey into the world of design".

To find out more, contact us or visit our page | 1300 551 433 | www.whitehouse-design.edu.au

WORKSHOPS

Summer & Winter Holiday Workshops

We are proud to offer an introduction to design and life at Whitehouse through our Summer & Winter Workshops listed below. No experience is necessary to undertake these programs. The Workshops are aimed at those wishing to develop their design skills and compile a portfolio required to successfully continue studies in design or to present to a potential employer.

Fashion Illustration Workshop - 5 Days

The Fashion Illustration Workshop focuses on fashion drawing techniques such as colour and textural application, as well as developing design and presentation styles, and expanding skills to include advanced figure illustration, grouping and angled poses, and the use of large scale illustration and range development.

This five day workshop includes:

- Freehand sketching of human figures
- Freehand sketching of faces
- Illustration of garments
- Print and textile design illustration
- Application of watercolour pencils, professional markers and felt-tip pens for professional rendering
- Analysis of fashion trends and preparation of a fashion storyboard in response to a design brief
- Development of an individual design aesthetic

Interior Illustration Workshop - 5 Days

The Interior Illustration Workshop explores drawing techniques and design scheme presentation for interior spaces. In these workshops you will learn one and two-point perspective drawing, floor plans, object sketching for furniture, interior rendering techniques, colour concepts and trend forecasting, textile design and presentation layout.

This five day workshop includes:

- One point perspective drawing of interior spaces
- Two point perspective drawing of interior spaces
- Drawing and rendering simple furniture pieces using watercolour pencils, professional markers and felt-tip pens
- Concepts of colour perception and relationships
- Development of a textile design using specified colour concepts based on the latest trends in interior design and decoration
- Exploring design concepts for a range of interior spaces
- Presentation layout

Image Styling Workshop - 5 Days

The Image Styling Workshop explores aspects of styling in industries such as fashion, interiors, food, events, film, advertising, visual merchandising, and magazines as you work towards the creation of a styled image. You will gain an understanding of Creative Direction and Image Styling and learn techniques for presenting your creative ideas.

This five day workshop includes:

- Visualisation and communication of ideas through collage and drawing
- Sourcing of images and materials to develop themed mood boards
- Fashion styling for various uses including catwalk and photo shoots
- Methods and creative processes for an event
- Exploration of presentation techniques for interior environments
- Presentation skills

Foundation Sewing Studio - 5 Days

The sewing workshop provides individuals with an introduction to the application and modification of patterns, together with techniques to embellish and construct a complete simple garment. This sewing workshop is aimed at those wishing to improve their sewing skills or those with a keen interest in fashion. A sewing technical kit is provided.

Design Portfolio Workshop - 2 Days

This workshop is designed to teach you the fundamental layout, design and development methods used to present a personal creative portfolio at a professional standard and equips you with the skills and confidence to present a portfolio of creative work. This workshop is offered to support those applying for further education in design and creative industries, or to present to a potential employer.

To find out more, contact us or visit our page | 1300 551 433 | www.whitehouse-design.edu.au

WORKSHOPS

Secondary School Workshops

For Secondary Schools in NSW and VIC

School Workshops are practical beginner classes designed for school students that can be held either at your school or at our Sydney or Melbourne Campuses. These workshops aim to introduce design concepts and develop skills that will prepare students for further studies in design.

School Workshops are offered in the areas of Illustration for Fashion, Interior Illustration Techniques, Creative Direction & Styling or Textiles and Design for the HSC/VCE. School workshop sessions can also be tailored to meet the individual needs of each school. Contact us for a customised programme.

Fashion Illustration (1 or 2 Day option)

- Drawing the human body as a fashion figure including proportion & styling
- Rendering fashion drawings with tonal and textural illustration techniques
- Overview of the design process and skills needed for a career in the design and fashion industries
- Developing skills in analysing forecasted trends for fashion colours, fabrics and silhouettes to respond to a design brief
- Concept and idea development for sketching onto a three-body range
- Communicating design through coloured fashion illustration and production drawing

Interior Illustration Techniques (1 or 2 Day option)

- Basic techniques for one-point perspective drawing and interior object drawing
- Repeat patterns and fabric rendering
- Discussion about skills required for a career in architecture, interior design and interior decoration

Creative Direction & Styling (1 or 2 Day option)

- Examine aspects of styling in industries such as fashion, interiors, food, events, film, advertising, visual merchandising and magazines
- Develop skills for styling garments with cultural influences and create a make-up/ hair styling board for a catwalk look
- Overview of the styling industry, the role of a stylist and their relationship with the media

Textiles & Design for the HSC or VCE

This Workshop will provide students with valuable instruction and feedback regarding the supporting documentation and illustration techniques for final year projects in the HSC or VCE:

- Design inspiration and concept development
- Visual design development and rendering techniques
- Portfolio layout and design

Customised School Workshops

School Workshops can be tailored to meet the individual needs of each school. Please contact Whitehouse to discuss your requirements. Such workshops could include:

- Rendering only Workshop
- Design and construction of paper dresses with photo shoot
- Model making for Interior or Object Design
- Portfolio presentation
- Technical sketches for industry
- A negotiated program that suits the participants needs.

SHORT COURSES

Professional Development for Professional Practice



As a specialist in design education we can offer you a unique design professional development experience regardless of whether you are looking to develop new skills, refresh old skills or embark on new learning to support your design practice. Our studio based approach to delivery allows participants to engage with skills in a meaningful and practical way, upgrade skills or experiment with new ideas. Our courses range across the design spectrum and include design thinking courses illustration workshops for fashion, concept sketching for design and perspective techniques for interior design , sewing, drape and pattern making. Whitehouse Institute of Design, Australia, has been recognised by Board of Studies Teaching and Educational Standard (BOSTES) as an endorsed provider of Quality Teaching Council (QTC) Registered Professional Development in New South Wales and therefore each of these courses address Standards 6.2.3 and 6.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW. The courses are as follows:

Design Thinking: Framework for Ideas Generation (39 hours)

Design thinking is providing new and innovative frameworks through which you can challenge your perceptions of subject areas and your own practice. By employing the key design thinking strategies of empathy, research, prototyping, ideation and feedback, you will be further equipped with the skills to develop innovative curriculum, engage students in helping to design their spaces and in collaborating with each other to create new tools and processes for the secondary educational environment. This course contributes to research capability, ability to reframe problems and generate new solutions to them. Successful completion of this course will also allow you to apply for Recognition of Prior Learning into the Whitehouse Institute's Graduate Diploma or Master of Design program.

Fashion Illustration Foundation (21 hours)

This course explores the drawing techniques that are fundamental to fashion design. It allows you to gain an understanding of, or improve confidence and skills in, drawing the fashion figure and experimenting with different media. The course covers:

- Nine heads geometric analysis of fashion figures
- Freehand sketching of fashion figures and faces
- Application of wet and dry watercolour pencils, tonal lead pencils and felt tip pens for professional rendering
- Analysis of fashion trends and preparation of a fashion board for a design brief
- Exploration of textile print design, including rendering textiles and repeat patterns

Rapid Perspective Sketch Drawing Techniques (12 hours)

This course aims to facilitate introductory to intermediate understanding of fundamental sketch design techniques for spatial design. You will gain speed and confidence in creating interior sketch designs with one and two point perspective; determine perspective within existing images for quick sketch design; and learn to create quick one and two point perspective grids for generating design ideas. It delivers practical skills in the context of recent industry examples that can be taken back into the school and class environment to enhance content delivery and give teachers confidence in their skills. A strong skills base amongst design and technology teaching staff supports the school as whole as it plays a role in generating confidence in teachers practice and strong student outcomes.

Fashion Illustration (5 hours)

The course provides you with an opportunity to update your technical skills in fashion illustration and rendering. In particular, this meets a professional need for Textiles and Design teachers who are required to teach fashion figure illustration to students as part of the process of communicating design concepts. It develops confidence and skill sets which can be passed on to students to improve student learning experiences and outcomes.

Pattern Making : Improvisational Drape Workshop (12 hours)

This course includes a pre-reading learning opportunity which allows participants to engage with research on drape methods prior to entering the studio environment. The focus is on technical skills and analysis of outcomes so the sessions are structured on a demonstration - practice studio model where demonstrated or observed skills are then practiced by participants using fabrics, shapes and dressmaking forms.

Sewing Workshop (20 hours)

This workshop is a sewing master class for teachers to learn new skills, resolve technical issues they may be having and to experiment with new skills and ideas. Delivered by experienced and skilled technical teachers it is a unique opportunity to expand skill sets and be guided to achieve further technical mastery in sewing.

SHORT COURSES

StyleCAD

at WHITEHOUSE



Easy to implement, easy to learn & easy to use. We have developed 8 short studio sessions.

Starting at the StyleCAD Studio

Studio 1 - Introduction - 6 hours

You will learn about the ideal CAD program that makes it easy to realise your fashion designs and start you on the path with hassle-free development.

Overview the StyleCAD Pattern Xpert and Advanced PDS software with its user friendly tools and applications that are fun to use and easy to learn.

Learn how to digitise or i-Digit your finished patterns or basic blocks into the system.

Understand and use the basic tools frequently used for pattern styling.

StyleCAD Pattern Styling Studios

Studio 2 - Elementary Pattern Styling - 6 hours

Take your new StyleCAD knowledge and step into the design world by learning the many basics of Pattern Xpert pattern styling.

Hands-on start with some basic technical skills and quicksteps essential for pattern styling.

Learn how to draft pattern shapes using Line, Point, Graphic Tools and Curve Blending functions.

Finish with a pattern block ready for styling at your next StyleCAD Studio Workshop.

Studio 3 - Intermediate Pattern Styling

During this 6-hour Studio you will learn how to create design lines, circles, rotate and flip patterns cut and join pieces & pivot darts.

Make facings to complete your designs ready for sampling.

StyleCAD Pattern Grading Studios

Studio 4 - Introduction to Pattern Grading - 6 hours

Developing a size range (pattern grading) with StyleCAD is quick and easy and in minutes you will see just how simple it is to develop grade rules and produce all the sizes you need for production.

- Grade Rules/Tables
- Perimeter Grading
- Flat/2D Grading

Studio 5 - Intermediate Pattern Grading - 6 hours

Apply your introductory pattern grading knowledge to a variety of pattern shapes - tops, pants, dresses, raglan sleeves, set-in sleeves in this 6-hour workshop.

Studio 6 - Proportional and Comparison Pattern Grading - 6 hours

Extend your pattern grading skills to include proportional and comparison grading as applied to plus sizes and bras, to accommodate increments in bust cup sizes.

StyleCAD Lay Planning Studio

Studio 7 - Lay Planning - 3 hours

See how easy it is to save time and money by learning the ins and outs of marker making and layplanning when you use StyleCAD Marking – even check your yields!

Studio 8 - Advanced Pattern Styling - 6 hours

Experiment and expand your skills when you learn to be an expert with StyleCAD.

Advanced Pattern Styling - see all the tricks of the trade.

Throughout this advanced Studio learn how to create volume - ruffles, shirring, folds and pleats. Re-invent shapes, make lining and interlining patterns, develop specification sheets using on-screen pattern measuring.

Finalise your Pattern Style File by adding a photo or sketch of your design.

SHORT COURSES

Gerber at WHITEHOUSE



Gerber Technology's sophisticated AccuMark® software solutions have been helping many of the world's fashion brands for nearly 50 years. Whitehouse has developed 8 Studio Workshops for Designers new to Gerber AccuMark® to learn the system, or for those with experience to broaden their skills and use of the system.

Starting at the Gerber AccuMark® Studio

Studio 1 - Introduction - 6 hours

You will learn about the ideal Gerber program that makes it easy to realise your fashion designs and start you on the path with hassle-free development.

Overview the AccuMark® program with its user-friendly software that is fun and easy to use tools and applications. Understand and use the basic tools frequently used for pattern styling.

AccuMark® Pattern Styling Studios

Studio 2 - Elementary Pattern Styling - 6 hours

Take your new Gerber knowledge and step into the design world by learning the many basics of AccuMark® Pattern Styling.

Hands-on start with some basic technical skills and quicksteps essential for pattern styling.

Finish with a pattern block ready for styling at your next AccuMark® Studio Workshop.

Studio 3 - Intermediate Pattern Styling - 6 hours

If you already have some experience in fashion design and want to get ahead, then increase your knowledge of the AccuMark® tools.

You will learn how to create design lines, circles, rotate and flip patterns, cut and join pieces & pivot darts.

Make facings to complete your designs ready for sampling.

AccuMark® Pattern Grading Studios

Studio 4 - Introduction to Pattern Grading - 6 hours

Developing a size range (pattern grading) with AccuMark® is quick and easy and in minutes you will see just how simple it is to develop grade rules and produce all the sizes you need for production.

- Grade Rules/Tables
- Perimeter Grading
- Flat/2D Grading

Studio 5 - Intermediate Pattern Grading - 6 hours

Apply your introductory pattern grading knowledge to a variety of pattern shapes - tops, pants, dresses, raglan sleeves, set-in sleeves.

Studio 6 - Proportional and Comparison Pattern Grading - 6 hours

Extend your pattern grading skills to include proportional and comparison grading as applied to plus sizes and bras, to accommodate increments in bust cup sizes.

AccuMark® Lay Planning Studio

Studio 7 - Lay Planning - 3 hours

See how easy it is to save time and money by learning the ins and outs of marker making and lay planning when you use AccuMark® Easy Marking - even check your yields!

Studio 8 - Advanced Pattern Styling - 6 hours

Experiment and expand your skills when you learn to be an expert with AccuMark® Advanced Pattern Styling - see all the tricks of the trade.

Throughout this advanced Studio learn how to create volume - ruffles, shirring, folds and pleats. Re-invent shapes, make lining and interlining patterns, develop specification sheets using on-screen pattern measuring.

Finalise your Pattern Style File by adding a photo or sketch of your design.

WHITEHOUSE Campus Locations

Whitehouse campuses occupy prime locations in the heart of Sydney and Melbourne. The campuses provide high quality, technical and design studios. Both campuses are situated on over 6,000 sq. meters, and boast modern and state of the art facilities, designed specifically to offer a range of contemporary learning and social spaces.

SYDNEY

2 Short Street, Surry Hills, NSW

Set in the heart of Sydney's design precinct, Whitehouse Sydney Campus comes with many benefits. Light filled studios give the campus a spacious feel promoting learning. Located 15 minutes from Central or Museum Stations, the campus is also accessible by bus.

Facilities include:

- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography space
- Student kitchen and breakout areas
- Wifi

Food and coffee available from a wide array of local cafes and restaurants.

How to get to the Sydney Campus

From Central Station

Walk east up Albion Street, turn left at Bourke Street, then right at Short Street (15-20min walk).

Bus from Eddy Avenue, from Stand A bus 378 runs along Oxford Street, from Stand C buses 339, 374, 376 and 391 run east up Albion Street.

From Museum Station

Walk along Oxford Street to Taylor Square (15min) or Take bus 311, 377, M10, 396, 373 from Liverpool Street to Taylor Square.

For information on public transport in New South Wales please visit **www.transportnsw.info**



MELBOURNE

696 Bourke St, Melbourne, VIC

Whitehouse Melbourne Campus is a design facility situated on Bourke Street in the heart of the city, meters from Southern Cross Station. The campus, which opened in 2008, is easily accessible by public transport as well as being in close proximity to art and material supply stores and design amenities.

Melbourne's CBD is connected by an extremely convenient tram network which allows for easy access to the CBD and surrounding inner city design hubs.

Facilities include:

- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography space
- Student kitchen and breakout areas
- Wifi

Food and coffee available from a wide array of local cafes and restaurants.

How to get to the Melbourne Campus

The Melbourne Campus is located directly across the road from Southern Cross Station on the corner of Bourke and Spencer Streets.

For information on public transport in Victoria please visit **www.ptv.vic.gov.au**



Whitehouse Institute Pty Ltd is trading as Whitehouse Institute of Design, Australia
TEQSA Provider Number 12065 | RTO Provider Code 91319 | CRICOS Provider Code 02863C
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