

# Master of Design

## About the Whitehouse Master of Design

CRICOS Course Code 096912K

Whitehouse Institute's Master of Design program balances design research with inter-disciplinary studio practice enabling socially responsible and innovative outcomes. The subjects will develop students' existing knowledge and skills to achieve mastery in their chosen discipline, whilst encouraging interdisciplinary engagement. Prepared through independent judgements or collaborative shared vision, designed outcomes will be made in response to contemporary issues and contexts. Supported by a range of relevant design theories and current approaches to 'make', the course develops students' design thinking skills, and promotes curiosity and design confidence, leading to a major design project.

The course is tailored to allow you to develop your design practice, pursue a specific area of research or collaboration, and/or support you to undertake professional industry internships. With an emphasis on research, development, and contemporary design awareness, the course aims to produce professional and original designers. On completion of the Master of Design you will be ready to pursue your ideas that will shape the future of the design industry.

Your Masters project will offer you the chance to test and explore your understanding of ideas generation, product development, branding and marketing. It also offers the opportunity to showcase your product for a dedicated market. This could lead to the launch of a new design business or company project and will demonstrate the academic rigor appropriate to Master's level work in entrepreneurship and innovation.

You will also have the ability to analyse the design market and brand identities, to reflect upon your findings and implement changes to the design industry. The course also offers the opportunity to participate in high level industry-sponsored projects and competitions both nationally and internationally. The course will be supported by a range of specialist masterclasses to mentor you through your product development and offer you a professional working studio environment.

Students are taught by our team of academic and design practitioners. You will be encouraged to explore your individual style while being challenged to innovate to the highest standards. You will be supported by a range of lectures, master-classes and a mentorship program from industry professionals.

The Master of Design curriculum is based on a triangular model of research, learning and teaching, and industry, with a thematic approach to research and practice delivered across each semester.

The themes of the Master of Design are as follows;

- Design and research are covered at the Graduate Certificate level
- Design and culture are investigated at Graduate Diploma level
- Design and experimentation, practice, exhibition and publication form the basis of the Master level course
- Practice-led research and studio practice in a collaborative learning environments form the basis from which students may produce original and innovative design outcomes.

The Master of Design has nested Graduate Certificate and Graduate Diploma qualifications aligned within the Australian Qualifications Framework (2013) levels 8 and 9, with ALTC Discipline Standards Creative Arts at its core.

## Academic & Census Dates

The Master of Design is delivered over three sets of 14-week study periods. The full-time study load is six to nine hours per week face to face delivery, plus, up to 36 hours of independent study.

Commencement: 29 January 2018	Start	Census Date	End	Upfront Fee Due Date
Study Period 1	29 Jan 2018	19 Feb 2018	4 May 2018	On Enrolment
Study Period 2	20 May 2018	12 Jun 2018	24 Aug 2018	7 May 2018
Study Period 3	10 Sept 2018	2 Oct 2018	14 Dec 2018	28 Aug 2018

## Subjects of Study

### Trimester 1: Graduate Certificate

Subject Code	Subject Name	Credit
RW7	Research Workshop for Design	12
MC7	Exploration of Material Culture	12
IG7	Frameworks for Ideas Generation	12

### Trimester 2: Graduate Diploma

Subject Code	Subject Name	Credit
BS8	Reading The Body and Space	12
DP8	Design Project	24
PP8	Project Proposal	24

### Trimester 3: Master of Design

Subject Code	Subject Name	Credit
DS9	Design Studio	24
DE10	Design Exhibition & Publication	24

## Tuition Fees

The following is a summary of the current tuition fees and payment options. This information is provided as a guide to assist your understanding of the Master of Design fees. This would change in the event of a student undertaking a variation to their study load, being granted academic credit and/or repeating a subject(s) due to unsuccessful completion. Students are considered to be on a full time load each study period.

### Subject Listing, EFTSL & Fees

Subject Code	Subject Name	Delivery Period	EFTSL	Credit	Domestic Subject Fee	International Subject Fee
RW7	Research Workshop for Design	Study Period 1	0.125	12	1,789.25	2,147.00
MC7	Exploration of Material Culture	Study Period 1	0.125	12	1,789.25	2,147.00
IG7	Frameworks for Ideas Generation	Study Period 1	0.125	12	1,789.25	2,147.00
<b>Study period 1 total</b>					<b>\$5,367.75</b>	<b>\$6,441.00</b>
BS8	Reading The Body and Space	Study Period 2	0.125	12	1,789.25	2,147.00
DP8	Design Project	Study Period 2	0.125	24	3,578.50	4,294.25
PP8	Project Proposal	Study Period 2	0.125	24	3,578.50	4,294.25
<b>Study period 2 total</b>					<b>\$8,946.25</b>	<b>\$10,737.50</b>
DS9	Design Studio	Study Period 3	0.125	24	7,157.00	8,588.25
DE10	Design Exhibition & Publication	Study Period 3	0.125	24	7,157.00	8,588.25
<b>Study period 3 total</b>					<b>\$14,314.00</b>	<b>\$17,176.50</b>
<b>TOTAL</b>				<b>144</b>	<b>\$28,628.00</b>	<b>\$34,353.00</b>

## Fees & Payment Options

**Domestic Students:** No payment is required at the submission of enrolment; however, payment maybe nominated via credit card or by direct debit. The student can pay the tuition fees by the following payment methods:

- Defer through FEE-HELP: Submit completed Request for FEE-HELP Assistance form to defer tuition fees to FEE-HELP or
- Upfront:
  - In full Upfront tuition fees for each study period are per the subject fees schedule and are to be paid in advance on or before the commencement of the study period which you are enrolled.
  - In part: Students can elect to pay a portion of their tuition fees upfront and defer the balance to FEE-HELP each study period of enrolment (provided Request for FEE-HELP Assistance form is in place).

Students who are accessing FEE-HELP are not required to cancel their form if they subsequently choose to pay their tuition fees upfront in full or in part. If payment is made on or before the Census Date for a subject(s), the student will not incur a FEE-HELP debt for that subject(s).

If a student elects to pay their Tuition Fees upfront, this does not prevent them from accessing FEE-HELP at any time, provided a Request for FEE-HELP Assistance form is lodged by the end of the relevant Census Date. In these circumstances, a refund of any pre-paid Tuition Fees will apply.

**International Students:** the following schedule applies to international students for payment of tuition fees:

- The first payment \$6,441.00 + OSHC for the duration of student visa grant is due on the submission of enrolment documentation
- \$10,735.50 is due 2 weeks before the commencement of study period 2
- \$17,176.50 is due 2 weeks before the commencement of study period 3

Overseas Students on a student visa are legally required to hold Overseas Student Health Cover (OSHC) for the duration of their student visa grant in Australia (Swedish, Belgian and Norwegian students exempt) or provide proof of existing membership – this is additional to the tuition fees. This is to be paid at the time of enrolment. Whitehouse use Medibank Private for OSHC purposes. Please note that nonpayment of OSHC will hold up processing of student visa.

**General Fee information:** Fees are invoiced on a study period basis based on the enrolled load for that particular study period. All fees are in Australian Dollars and inclusive of GST where GST is applicable.

The Late Payment fee will apply for Tuition Fees outstanding after the Administrative Date. In the event that any upfront tuition fees are outstanding after 4 weeks, the appropriate debt recovery actions will be taken. Refer to the Incidental Fees and Charges Schedule.

### **Entry Requirements for Domestic Students**

To be eligible for a Master of Design, applicants must have satisfactorily completed at least one of the following:

- A design-related Bachelor of Design or equivalent undergraduate degree
- A design-related Advanced Diploma and a minimum of 3 years industry experience
- A design-related Graduate Diploma
- To have undertaken significant professional practice within the creative industries as supported by a career statement and resume with a detailed work history including references.

### **Entry Requirements for International Students**

Overseas students are subject to the same academic requirements as domestic students. They must also have achieved an English academic standard of IELTS 7.0 no band score under 6.5. Overseas students must also be ages 18 or above at the time of application. Whitehouse Institute of Design has partnerships with a number of educational agents in both Australia and around the world. Please contact us for the current listing of agents.

### **How to Apply:**

The Application Process:

- All applicants are to complete an Application Form
- All applicants are required to submit a project proposal, as outlined below.
- Provide proof of academic results, present a portfolio of creative works and other supporting documentation (as outlined on our website).
- Undertake Interview (you may also be interviewed via Skype or FaceTime)
- It is advisable that applicants are familiar with the entry requirements, visa requirements, course program, tuition fees and Whitehouse policies before lodging the Application Form
- More information on entry requirements and the application process can be found in the Application Guide available online.

Selection for entry to the Master of Design is based on evaluation of the following:

- Completion of an application form
- Completion of a proposal form
- A current curriculum vitae which includes recent academic, professional and work experience
- Portfolio

Disclaimer: Whitehouse Institute of Design Australia reserves the right not to admit students who, in its opinion, are unlikely to be able to meet the academic, creative, technical, linguistic or workplace health and safety requirements of its courses.

## Master of Design Application

Before completion, read the Master of Design course information and application process/guide.  
Then complete all sections, attach required documentation and send to:

### Sydney Campus

Whitehouse Institute of Design, Australia  
2 Short Street  
Surry Hills NSW 2010  
Australia

### Melbourne Campus

Whitehouse Institute of Design, Australia  
672 Bourke Street  
Melbourne VIC 3000  
Australia

Preferred Campus:

Sydney

Melbourne

Applicant Type:

Domestic Student

International Student

### Personal Details:

Given Name:

Family Name:

Gender:

Female

Male

X

Date of Birth:

Nationality (as per passport):

Current Address:

City/Suburb:

State:

Postcode:

Country:

Contact Phone No:

Email:

### Citizenship/English proficiency:

Australian

New Zealand

Permanent Resident

Humanitarian Resident

Other

Is English your first language?:

Yes

No

If No - how well do you speak English?:

Very Well

Well

Not Well

### International Students ONLY:

Do you require a visa to study?:

Yes

No

Have you completed ILETS/TOFEL English proficiency test recently?:

Yes

Score:

No

**Education details:**

**Secondary Education:**

Where did you complete your final year of secondary education (high school)?:

What year did you complete your final year of secondary education (high school)? Year: ATAR:

**Tertiary Education:**

Details of Previous Undergraduate/Vocational Studies:

Institution (1):

Course:

Year Commenced: Completed:  Yes  No Qual Awarded:

Institution (2):

Course:

Year Commenced: Completed:  Yes  No Qual Awarded:

**Medical details:**

Do you have any pre-existing learning difficulties, disabilities or medical concerns that may have an effect on your learning?:

Yes  No

If yes - this will not preclude any applicants but to ensure if previous conditions exist, how it may impact on study.

**Student Declaration:**

In signing this Application for Enrolment, I acknowledge and declare that the information provided by me is true and correct. I have read the Student Admission requirements as per the Application Guide and the tuition fees that would apply. I authorise Whitehouse Admissions to verify the authenticity of my academic records/professional qualifications and or identification records supplied with this application.

Signature of Applicant:

Date:

**Complete and submit your form with the following attachments:**

- Academic results of previous studies
- Proposed project outline, your area of focus (see next page)
- Evidence of research in the proposed field (see next page)
- Portfolio of images
- Resource Requirements (specialist equipment, supervision, infrastructure required – this will be a point for discussion at interview - note that all materials for your project will need to be purchased/acquired by the candidate)
- CV showing academic, professional and work experience.

## Master of Design 2000-word Proposal Suggested Template

**Proposed Project Title** (Working Title):

**Area of focus** (fashion, creative direction, interior, spatial, artefact design or other):

**Concept Statement** (300 words) Includes the following:

**Project description** (100 words):

**Rationale** (100 words) Significance of the project:

**Your design identity/philosophy/approach** (100 words):

**Project intention** (100 words):

What is the overall purpose of your MDes project: eg establish a business, prepare a folio, undertake research, undertake a collaborative project, undertake an internship, etc.

**Project Outcomes** (200 words) What will you produce and exhibit?:



**Do you already have a prospective supervisor or specialist mentor in mind?**

Yes

No

If yes - a brief outline of their expertise / experience / qualifications (50 words):

**Do you already have a prospective internship in mind?**

Yes

No

If yes - a brief outline of their expertise / experience / location (50 words):

**When would you propose to work with them? (50 words):**

**How will the mentorship/internship contribute to your project? (100 words)**

**Evidence of research of/expertise in the field (1000 words) literature review, organisation, practitioners, market analysis etc.:**

**Resource Requirements (150 words):**

E.g. specialist equipment, supervision, infrastructure required – this will be a point for discussion at interview - note that all materials for your project will need to be purchased/acquired by the candidate.

**Any enquiries or applications can be directed to the admissions team: [study@whitehouse-design.edu.au](mailto:study@whitehouse-design.edu.au)**