



Foundation for Professional Portfolio Development
Certificate IV in Design | CUA40715

WHITEHOUSE whitehouse
institute
of design,
australia



Welcome from Leanne Whitehouse

Founder and Executive Director

Whitehouse Institute of Design, Australia has a proud heritage in Australia, nurturing the next generation of designers and creative practitioners. With a strong focus on industry engagement, the Institute proudly fuses innovation and commercial viability.

Positioned as Australia's premium academy for design education across Fashion Design, Interior Design and Creative Direction & Styling, Whitehouse offers atelier styled workshops with small class sizes, one-to-one engagement with students and the nurturing of each individual student's strengths to enable them to be employable and make a significant contribution to the future of the industry. Taking its reference from the design industry, Whitehouse offers bespoke and premium education, like a one off creative masterpiece, it is education that is specialised with attention to detail and the best team to assist you in achieving the highest quality outcomes.

Founder and Executive Director Leanne Whitehouse maintains: "I am so proud of our creative students who understand the importance of a strong work ethic combined with innovative design. The Whitehouse philosophy embodies pioneering teaching methods with industry relevance; our current students are the designers of the future, who are work ready while challenging the global issues that impact our creative choices. We both feed and lead industry. We look forward to offering you a rewarding and refreshing journey into the world of design".

The Foundation Experience

If you're considering a career in design, Whitehouse offers the exciting opportunity to develop your foundation skills in Art & Design, culminating in a specialist professional portfolio exhibition. On completion of this 18 week intensive program, you will have the unique opportunity of direct entry into one of Whitehouse Bachelor of Design courses in either Fashion Design, Creative Direction & Styling or Interior Design.

This Certificate IV in Design CUA40715 will provide you with:

- A pathway to the Bachelor of Design for those domestic students who leave school before year 12
- A Vocational offering (with specialisation options) for part-time students who cannot attend a longer course and want a qualification in one-year.
- A pathway for those who have completed the Certificate III in Design Fundamentals, and want the next level of qualification as part-time study.
- A pathway for those who have done a Whitehouse Workshop and want further development of their creative skills but don't want a Bachelor Degree.

Why Whitehouse?

- Whitehouse has been leading private education in design since 1988.
- Whitehouse has dedicated working studio space for young designers.
- Whitehouse delivers professional portfolio preparation and development by teachers working within the design industry.
- This course provides direct entry into Whitehouse Bachelor of Design.

Course aims

Part one will be spent investigating different areas of art and design, identifying your strengths and personal interests. As the course progresses, you'll have more freedom to specialise in your chosen area of design. This will help you grow as a designer and determine which design direction your academic path and future career may proceed. The course is fast-paced, fun, creative and it will encourage you to develop your artistic ability. You will learn a broad range of skills before tailoring the course to your personal area of interest and will ultimately help guide you in choosing the specialist undergraduate course best suited to you.

Part One

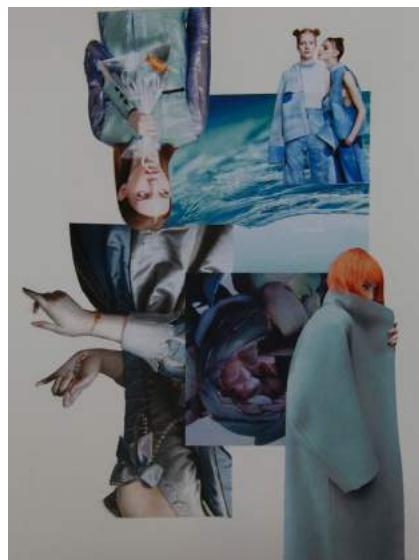
Art & Process

Researching, Recording and Responding

You will develop research sketchbook work that reflects your personal strengths. You will manage your time and develop strategies to support your professional aims. You will also practise presentation techniques you will be able to apply the understanding and skills you develop in this unit to support your progression to further study and to your art and design practice. Part one will enable you to develop an understanding of the key concepts which influence the creative intentions and practices of contemporary artists and designers. It will also encourage an awareness of environmental, global, social and political references which impact upon and can affect developments in areas of art, design and communication.

Subjects covered in Part One:

- Research
- Concept Development
- Life Drawing
- Art History
- Colour



Part Two

Refine

This is a skills building workshop, students will be encouraged to explore the characteristics and qualities of a range of media. Refine: At the end of part two students will have an understanding of illustration for Fashion, still life (textiles), interiors and also food styling for still life illustration using a variation of media, the aim is to broaden your scope of practice. This gives students the opportunity to investigate potential progression routes.

Subjects covered in Part Two:

- Illustration for Fashion
 - Illustration for Interiors
 - Food styling for Still Life Illustration
 - Still life for textiles



Part Three

Design Directive

Within this final part of the program students will identify a specialist pathway, Fashion, Creative Direction, Interiors, or Digital Fashion Natives. Creative practitioners use the understanding of the contemporary visual world and the awareness of cultural and historical development to inform and inspire specialist design work. Part Three will enable students to develop an understanding of key concepts which influence your creative intentions and practice. The aim is to support and enhance student preferred area of practice through targeting research and visual communication leading to a presentation of profession portfolio.

Subjects covered in Part Three:

- Reading a design brief
- Introduction to Photoshop for designers
- Introduction to Illustrator for designers
- Depending on your specialism one of the following:
 - Visual communication for Fashion
 - Visual communication for Art Direction
 - Visual communication for Interiors
 - Professional Portfolio presentation



Studying at Whitehouse

Entry Requirements for Domestic Students

Minimum entry requirements for the CUA40715 Certificate IV in Design – Foundation for Professional Portfolio Development course, is completion of Year 10 or equivalent. Overseas applicants must be 18 years of age or older at the time of course commencement and must have achieved an English academic standard of IELTS 5.5, no band score under 5.0 (TOEFL 46 – 59 or equivalent). If the number of applicants exceeds the number of available places a selection procedure based on evidence of design aptitude will be implemented.

Entry Requirements for International Students

Whitehouse Institute of Design, Australia is pleased to welcome International students to its campuses in both Sydney and Melbourne. Whitehouse has a diverse student community with students from all over Australia and from various international destinations. It is advisable that international students are familiar with the entry requirements, course structure, tuition fees and Whitehouse policies and procedures before lodging an application to study.

Before applying, we recommend you visit the official Australian government web site for information on your Australian visa options, www.border.gov.au.

Entry into the Foundation for Professional Portfolio Development: Certificate IV in Design is based on a combination of academic performance and creative potential.

To be eligible for admission applicants must satisfy one of the listed recognised international qualifications;

- International Baccalaureate (IB) Diploma OR
- 3 A Levels at C or above OR
- American College Test (ACT) or Scholastic Aptitude Test (SAT) OR
- Advanced International Certificate of Education OR
- European Baccalaureate OR
- Tertiary or Foundation Studies

If your secondary school qualification differs from the recognised international qualifications listed above, you may still be eligible for admission. Please contact enquiry@whitehouse-design.edu.au for country specific requirements.

In the event where there are more applicants than places available, you may be waitlisted for the next available intake.

How to apply:

- Read the Certificate IV in Design: Foundation for Professional Portfolio Development course structure and information, entry requirements and tuition fees.
- Complete an online Application Form
- Submit a copy of the following required documents with your Application Form:
 - Passport
 - Your latest Academic Transcripts
- Successful applicants will be issued with a formal letter of offer and enrolment pack.
- Upon the return of your enrolment forms and confirmation of your place with us, a non-refundable deposit of AUD\$1000.00 will be required to secure your place.

What you can expect

Once our confirmation of enrolment has been issued to you, you will be sent some pre-work to complete before you arrive in Australia. You can expect up to two weeks of self directed online learning in preparation for your course.

Tuition Assurance

Whitehouse has met the tuition assurance requirements of the Higher Education Support Act 2003 (HESA) and complies with the requirements of the Education Services for Overseas Students Act 2000 (ESOS) and the Tuition Protection Service (TPS). The TPS is a placement and refund service for international students. Whitehouse is also a member of the Australian Council for Private Education and Training (ACPET).

Accreditation

Whitehouse Institute of Design, Australia, is a Registered Training Organisation (RTO) and a deliverer of nationally recognised training. As an RTO, Whitehouse meets a range of mandatory requirements as set out by the Australian Government's Australian Skills Quality Authority (ASQA). ASQA seeks to make sure that the Vocational Education and Training (VET) sector's quality is maintained through the effective regulation of providers and accredited courses. As an RTO, this guarantees that Whitehouse can deliver training and assessment to the high standards expected by students, and by Australian industry and employers. The Certificate IV in Design CUA40715 is a qualification within the Australian Qualifications Framework (AQF). The AQF establishes the quality of Australian qualifications and, amongst other objectives, enables the alignment of the AQF with international qualifications frameworks. The Institute's registration details and accredited courses are also included on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

how to apply

1. visit our website to complete an online application form...
2. submit your application along with your passport and latest academic transcripts...
3. receive your letter of offer & enrolment pack...
4. return your enrolment forms along with the required deposit...
5. begin your creative journey with Whitehouse!



Campus Locations

Whitehouse campuses occupy prime locations in the heart of Sydney and Melbourne. The campuses provide high quality, technical and design studios. Both campuses are situated on over 6,000 sq. meters, and boast modern and state of the art facilities, designed specifically to offer a range of contemporary learning and social spaces.

Sydney

Sydney – 2 Short Street, Surry Hills

Set in the heart of Sydney's design precinct, Whitehouse Sydney Campus comes with many benefits. Light filled studios give the campus a spacious feel promoting learning. Located 15 minutes from Central or Museum Stations, the campus is also accessible by bus.

Facilities include:

- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography space
- Student kitchen and breakout areas
- Wifi

Food and coffee available from a wide array of local cafes and restaurants.

How to get to the Sydney Campus

From Central Station

Walk east up Albion Street, turn left at Bourke Street, then right at Short Street (15-20min walk).

Bus from Eddy Avenue, from Stand A bus 378 runs along Oxford Street, from Stand C buses 339, 374, 376 and 391 run east up Albion Street.

From Museum Station

Walk along Oxford Street to Taylor Square (15min) or Take bus 311, 377, M10, 396, 373 from Liverpool Street to Taylor Square.

For more information on public transport in New South Wales please visit www.131500.com.au



Sydney Campus

Melbourne

Melbourne – 672 Bourke St, Melbourne

Whitehouse Melbourne Campus is a design facility situated on Bourke Street in the heart of the city, meters from Southern Cross Station. The campus, which opened in 2008, is easily accessible by public transport as well as being in close proximity to art and material supply stores and design amenities.

Melbourne's CBD is connected by an extremely convenient tram network which allows for easy access to the CBD and surrounding inner city design hubs.

Facilities include:

- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography space
- Student kitchen and breakout areas
- Wifi

Food and coffee available from a wide array of local cafes and restaurants.

How to get to the Melbourne Campus

The Melbourne Campus is located directly across the road from Southern Cross Station on the corner of Bourke and Spencer Streets.

For more information on public transport in Victoria please visit www.ptv.vic.gov.au



Melbourne Campus



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All photographic content is of the work of students of Whitehouse Institute of Design Australia.
Designs and images by Bachelor of Design students, Barbara Xultan, Clair Parker & Erin Pritchett