



DANIEL AVAKIAN

IF YOU LUST AFTER: the hip British tailoring of **Gareth Pugh** YOU'LL LOVE: **Daniel Avakian**

“Fashion is fun,” says Daniel Avakian, the Australian designer who after studying at the Whitehouse Institute of Design, received a scholarship to finish his education at the Accademia Italiana Arte Moda, Florence. In the second year of his eponymous label, Avakian demonstrates his über-cool feel and couture influence - courtesy of time spent pattern cutting for the likes of Alexander McQueen. So what are the cool kids wearing? Avakian makes tailoring fun and that's alright by us. This summer's collection is packed with shiny techno fabrics and futuristic, angular shapes. We're particularly enamoured with a voluminous black-and-white dress because when you're this cool, your skirt can never be too big and your shoes never too shiny. Even the ever-chic blazer gets a funky twist, adding pointy Batgirl lapels. He also offers his designs bespoke, so you can meet the guy yourself.

Daniel Avakian, (02) 9360 0091.

IF YOU LUST AFTER: **Balmain** YOU'LL LOVE: **this summer's Sportsgirl**

Think refined luxury boho with a seriously '70s vibe.