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AUSTRALIAN DESIGNER PROFILE: ANETA AND CO.

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The Australian fashion scene is a very exciting place to be at the moment, with a multitude of talented young things making names for themselves. **One Australian designer profile: Aneta and Co.** is leaving quite an impression.

Graduating from the **Whitehouse Institute of Design** in 2005, 24 year old Aneta has gone from strength to strength, consistently producing high quality pieces for every season since. With extensive design and patternmaking skills under her belt, Aneta draws inspiration from the European catwalks and produces all pieces locally in Sydney, while selling from the Aneta and Co boutique on **Crown Street Surry Hills**.

Aneta describes her pieces as having a sense of 'strength, charm and seduction' and this is certainly the case for the winter 2009 collection, with the rock star being brought to the shopper. Sexy cuts and bold colours and patterns define the philosophy of Aneta and Co and make for modern pieces that demand showing off. From figure hugging gunmetal grey dresses finished with silver Victorian-style embellishments to hot pink shift minis, slinky halter necks and flowing fabrics the winter collection is the epitome of rock and roll chic.





A personal favourite from the Winter 2009 lookbook is the black, one shoulder mini dress – a dress that screams sexy elegance, but it was so hard to pick a favourite, with all the pieces complimented with patent black leather 'Miss Sarah' Peep toe heels and **chunky silver fashion necklaces** supplied by Peter Lang.



I was also given a sneak peek at the Summer range, which gave way to flirty and feminine pieces. Floral prints and a colour palette that resembled a variety of gelato flavours gave the collection an understated **bohemia style**, while the olive green satin jumpsuit gave the collection a sensual feel.

For a behind the scenes look at the making of the Aneta and Co lookbook, [click here!](#)

For a look at the Aneta & Co. final lookbook photos, [click here!](#)