

## PORTFOLIO ASSESSMENT TASK: FASHION DESIGN

The creative portfolio should include 6 to 8 pieces of work in any medium that best evidences your creativity. The portfolio must include the following set assessment task in order to demonstrate your creative potential to study in the Bachelor of Design, specialising in Fashion Design.

### **BRIEF:**

This design exercise is a compulsory component of your portfolio presentation. It has been created for you to represent your creative potential. Enjoy it! Have fun, and we look forward to seeing your designs!

- Part 1. Design a 3-body look for casual fashion daywear using active sport wear references as your theme. Historical or modern-day sports may be used for this type of adaptation. Consider the bright colours and design details of active sport clothing in your design. Remember this is a casual fashion look. A 200-word description explaining the concept must be included with your submission.
- Part 2. Create a full-colour fashion rendering in your choice of media. Please use hand illustration techniques, without the use of the computer. An example and template sketches have been attached for your reference, please use this as inspiration, however be creative and use your own design concept.

Note: Small fabric samples must be supplied with your sketches (approximately 3cm x 5cm). These may be positioned in the lower part of the frame so as not to distract from your drawings.

Your creative portfolio should be presented in an A3 display folder with headings and descriptions which will assist in the assessment of your work. The remaining pieces of work in your portfolio could include drawings, sketches, art work, textile designs, photographic work and or other evidence which represent your skills. The work may be complete or in progress, or show different stages of progression.

The portfolio must comprise your own work and is to be recent (completed within the last 2 years). If you feel you need assistance you may like to enrol in a 'Design Beginnings' workshop which specifically targets development of a creative portfolio.

If you are applying via the online application and are unable to attend an interview in person, these 6-8 pieces of work must be uploaded electronically in PDF format.

