



**WHITEHOUSE**  
whitehouse  
institute  
of design,  
australia

*design to inspire*  
bachelor of design

**Whitehouse Institute of Design, Australia**

**Sydney**

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**Melbourne**

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and may be subject to change.

[www.whitehouse-design.edu.au](http://www.whitehouse-design.edu.au)



**Mission Statement**

Whitehouse Institute prepares graduates for careers in the creative industries as designers in fashion, styling & creative direction and interior design. Specialised design skills and knowledge are developed through the Institute's teaching and learning programs, and collaborations with commerce, industry and cultural organisations. Graduates will contribute to an equitable and civilised society through their engagement in public programs and experimentation with new materials and sustainable technologies. The Institute fosters a learning culture that values scholarship, critical reflection, creativity, innovation and entrepreneurship enabling graduates to continue learning throughout their lives and contribute to the quality of life and wealth of the economy.



[www.whitehouse-design.edu.au](http://www.whitehouse-design.edu.au)

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*Welcome from*  
**Leanne Whitehouse**

Leanne Whitehouse is a design mentor, celebrating lifelong achievements in design. Entering the National Art School at East Sydney Technical College at 16, she developed a passion for fashion design and the creative industries.

Following her graduation in 1974, Leanne began her career with Australian fashion designers. Teaching in the evenings at the Fashion Design Studio at East Sydney Technical College, she became acting head of the department in 1981. Lured away to New York, Leanne worked in the fast-paced fashion world before returning to Australia where she wrote the curriculum for the first cohort of Whitehouse students in 1988.

Growing in strength and reputation through Leanne's determination, focus, uncompromising design standards and hands-on approach, Whitehouse Institute of Design, Australia celebrated 20 years of design education excellence in 2008. In recognition of the continuing success of Whitehouse, Leanne was awarded the 2011 Lifetime Achievement Award by Fashion Group International Inc.


Whitehouse is pleased to offer a fully accredited Australian Government FEE-HELP approved Bachelor of Design with specialisations in Fashion Design, Interior Design and Styling & Creative Direction through the Surry Hills-based Sydney Campus and Melbourne CBD campus.

"I would like to take this opportunity to welcome you to visit our staff and students at either campus to learn about the exciting design possibilities that await you. We look forward to offering you a rewarding and refreshing journey into the world of design."









## *Bachelor of Design*

Whitehouse specialises in teaching design using their government accredited and internationally recognised curriculum. Students study theoretical design combined with studio based practice to learn all facets of the design process from conception, research, sketching, finished rendering, pattern making and plan drawing to a fully styled finished product, which could be a high fashion garment, interior fit-out or photo shoot depending on the discipline. All Bachelor of Design students receive instruction and knowledge to help them embark on a career within the professional design industry. Students will be able to independently plan, organise, conduct and successfully resolve complex design problems to a professional standard. Students are encouraged to be inquisitive and critical in their approaches to design. This approach works to develop reflective and creative practitioners who understand a client's needs. They are equipped with the confidence to critique existing industry practices and provide innovative, cost effective and environmentally responsible solutions.



## *The Whitehouse Difference*

### **Campus Life**

Set in the heart of Sydney's design precinct, Whitehouse Surry Hills campus comes with many benefits. Located minutes from the 'buzz' of Oxford and Crown Streets, Whitehouse students gain access to the best material supply stores, studios, designers and potential employers in the area. Light-filled studios give the campus a spacious feel promoting learning. An expansive auditorium is utilised for exhibitions, lectures, open days and graduate parades.

Whitehouse Melbourne campus is a purpose-built design facility situated on Bourke Street in the CBD metres from Southern Cross Station. The campus, which opened in 2008 in the refurbished Royal Mail Exchange building, is easily accessible for students as well as being in close proximity to art and material supply stores and other design amenities.

Students are encouraged to study a semester or two at the alternative campus providing the opportunity to experience the nuances of design in each city. This flexibility also offers students the ability to broaden their network of contacts and offers a wider choice for work experience, internship programs and employment opportunities giving them a national perspective for their future careers.

### **Industry Liaisons**

The ability to gain hands-on work experience within the design industry whilst continuing studies is a reality at Whitehouse. From interning as a design assistant, working in magazines, endless retail opportunities, overseas ventures and more, students have the opportunity to extend their Whitehouse knowledge into the working world, giving our graduates the confidence to step out and reach their potential in the design community.

Opportunities through Whitehouse include work experience and internships at national and local organisations such as Grazia, NW and Cosmopolitan magazines, designers Romance was Born, Charlie Brown, Josh Goot, Jayson Brundson and showrooms including Stylecraft, Mico Design, Covemore Designs, InterfaceFLOR and Koda.

Students are also able to participate in some exclusive competitions and industry collaborations with organisations such as PowerHouse Museum, Cue, Triumph International, Covemore Designs, Henry Roth and Westfield. Our students are 'working already' and present exemplary employability skills to potential employers.

### **Exchange Programs**

Whitehouse works to develop and maintain professional affiliations with a number of other educational institutions both in Australia and internationally. These arrangements aim to increase the standing and recognition of Whitehouse qualifications, whilst expanding learning pathways and creating unique career opportunities for Whitehouse graduates.

Students entering their third year of the Bachelor of Design have the opportunity to diversify their academic and cultural experiences by participating in an exchange program. Students are encouraged to apply for a semester abroad at the University for the Creative Arts in Epsom, UK, a 40 minute drive from London. This partnership has been established to enrich and diversify the academic and cultural experience for students from both institutions. "There is no doubt in my mind that I will return to England after completing my degree at Whitehouse," says Alyson Walter, "while studying in the UK I undertook an internship with Osman Yousefzada which was an invaluable experience for my future career."

Accademia Italiana Arte Moda in Florence, Italy provides a number of scholarships exclusively to Whitehouse graduates, enabling recipients to undertake postgraduate study in a prestigious one-year program in design. Italian scholarship graduates have gone on to pursue employment with internationally renowned designers such as Vivienne Westwood, Marni and Costume National, while others have returned to Australia to apply their knowledge and skills to the local market.

## *Who we are*

### **Staff**

Design specialists from the creative industries including Fashion, Interior Design and Styling oversee the innovative direction and educational quality of the delivery of each program at both Sydney and Melbourne campuses.

#### *Ian Tudor FAICD, CEO*

Ian has enjoyed a diverse career in the creative industries and education in senior management roles. He was Technology Infrastructure Manager for the PowerHouse Museum during its development before becoming the Managing Director of a leading educational software company servicing private and public clients. Ian has worked in an entrepreneurial capacity overseas, most extensively in Asia and has also held various educational leadership positions in public and private sector organisations.

#### *Anthony Ruberto, Campus Director - Melbourne*

Anthony Ruberto is Director of the Melbourne Campus and has established a reputation for ensuring the needs of students and staff are met to support the delivery of the Bachelor of Design. Anthony has lectured in business and management at Swinburne University and later managed a satellite campus in Melbourne for Southern Cross University. Anthony is a former member of the Victoria Police Disciplinary Board and has held several directorships. Anthony's commitment to the Campus is evidenced through the services and facilities offered by Whitehouse.

#### *Dr Melissa Laird, Academic Coordinator*

Dr Melissa Laird is Academic Coordinator at the Sydney Campus. Melissa trained as a practitioner in the fields of fashion and graphic design, operating her own fashion label and graphic design business, prior to undertaking postgraduate study. Melissa is currently working on a book documenting women's historical memory in the Australian Colonial period. Melissa has art/design practice exhibition and published outcomes, and has recently presented at conferences in Australia, the United Kingdom and the United States.

#### *Kate Medved MDes, Vice Academic Coordinator*

Kate Medved is Vice Academic Coordinator and is based at the Melbourne Campus, as a design professional her career included fashion, marketing and promotion, and graphic design. Kate graduated from University of Technology Sydney in 2003 with a Master of Design. Kate is a key member of the design staff working in the Vocational and Bachelor sectors of the Institute, from the delivery of illustration workshops to mentoring students through their graduate projects. Kate is passionate about design communication, and is currently preparing a proposal for a PhD candidacy in the design field.



## Who we are

Design Students come to Whitehouse from all over Australia and many countries around the world – Sweden, Italy, Brazil, South Africa and the United Kingdom to name just a few. Whitehouse fosters a culture of diversity and creativity, promoting the personal and academic benefits of living and learning in Australia.

### Students

*Katherine Justin, VET Student of the Year,  
Bachelor of Design student*

Completing my Whitehouse Certificate II in design visualisation during my final years of high school was so rewarding, I knew that Whitehouse was the college I wanted to study my degree through. I quickly learnt that transitioning from high school to the life of tertiary study requires great organisational skills. The course work can be demanding at times, but it is incredibly rewarding to see ideas go from preliminary sketches to garments on a runway, interior models or fully styled photographs. The Bachelor of Design continues to be a really great experience, with everything from making new friends, building relationships with teachers and learning something new every day. It's like a second family.

### Graduates

*Yeojin Bae, Melbourne-based Fashion Designer*

I graduated from the Sydney campus of Whitehouse Institute of Design, Australia in 1992 and at just 19 years old, flew to New York where I was lucky enough to intern at Marc Jacobs and Anna Sui. Following my return home, I worked for Australian labels Saba and Charlie Brown, and in 2006 began my eponymous label. Leanne Whitehouse became a strong role model for me, instilling confidence essential for a successful career. My years at Whitehouse Institute of Design taught me the foundations required to develop an exciting and successful career as a fashion designer. Recent achievements - Melbourne Fashion Festival designer award in 2007, the Prix de Marie Claire Designer of the Year award in 2009, and her label is stocked worldwide, from Melbourne to London and New York.

	year 1		year 2		year 3	
	semester 1	semester 2	semester 3	semester 4	semester 5	semester 6
<b>fashion design</b>						
Design Context	COR 101	COR 105	COR 201	COR 205	COR 301	COR 305
Design Communications	COR 102	COR 106	FAS 202	FAS 206	COR 302	COR 306
Design Methods	COR 103	COR 107	FAS 203	FAS 207	FAS 303	FAS 307
Design Synthesis	FAS 104	FAS 108	FAS 204	FAS 208	FAS 304	FAS 308
<b>interior design</b>						
Design Context	COR 101	COR 105	COR 201	COR 205	COR 301	COR 305
Design Communications	COR 102	COR 106	INT 202	INT 206	COR 302	COR 306
Design Methods	COR 103	COR 107	INT 203	INT 207	INT 303	INT 307
Design Synthesis	INT 104	INT 108	INT 204	INT 208	INT 304	INT 308
<b>styling and creative direction</b>						
Design Context	COR 101	COR 105	COR 201	COR 205	COR 301	COR 305
Design Communications	COR 102	COR 106	STL 202	STL 206	COR 302	COR 306
Design Methods	COR 103	COR 107	STL 203	STL 207	STL 303	STL 307
Design Synthesis	STL 104	STL 108	STL 204	STL 208	STL 304	STL 308

## *What we do*

### **Core Units**

#### *COR 101 Design in Historical Contexts I:*

##### *Developments in design and visual culture*

Provides the knowledge, skills and attitudes required to build a critical awareness of design history focusing on philosophies, styles and movements that impact on contemporary practice.

#### *COR 102 Visual Design Communications I:*

##### *Observational, 2D, 3D and introduction to digital media*

Provides an introduction to communication systems employed by designers, focusing on illustrative techniques and use of a range of media.

#### *COR 103 Design Methods and Processes:*

##### *Materials techniques, processes and elements*

Introduces students to aesthetics and function as foundation principles in the development of an understanding and appreciation of design process and practice.

#### *COR 105 Design in Historical Contexts II:*

##### *Theoretical frameworks of design and art*

Provides the knowledge, skills and attitudes required to develop an understanding of the theoretical frameworks within design, focusing on the emergence of the individual designer and identifiable design philosophies, styles and movements of 19th, 20th & 21st centuries.

#### *COR 106 Visual Design Communications II:*

##### *Expressive qualities, 3D and digital media*

Focuses on the development of expression and accuracy in visual communication used by designers in the developmental stage of the design process.

#### *COR 107 Design Ideas and Concepts:*

##### *Visual research, ideas generation*

Builds on introductory learning and develops students' capacity for developing original and innovative ideas.

#### *COR 201 Design in Contemporary Contexts:*

##### *Globalisation, economics and futures*

Provides the knowledge, skills and attitudes required to utilise the contextual and theoretical frameworks necessary to develop a critical awareness of societal and technological developments in recent design history.

#### *COR 205 Design in Business Contexts:*

##### *Business frameworks, HR and markets*

Introduces students to the commercial and management frameworks within which design operates, and focuses on developing a fundamental understanding of business principles, labour markets and economics.

#### *COR 301 Design in Marketing Contexts:*

##### *User and client studies, marketing principles, marketing practice*

Introduces students to the principles and theories of contemporary marketing as they relate to design and designers.

#### *COR 302 Advanced Illustration:*

##### *Professional illustration*

Provides the knowledge, skills and attitudes required to communicate fully rendered professional illustrations for a variety of purposes.

#### *COR 305 Design in Professional Contexts:*

##### *Intellectual Property, contracts and budgets*

Provides the knowledge, skills and attitudes required to identify and research basic professional practice issues relevant to working as a designer or a design related professional within the creative industries.

#### *COR 306 Professional Communication:*

##### *Portfolio development*

Provides the skills needed to communicate in a professional manner and market ideas with the aim of establishing a personal profile.

## **Design Context**

The Design Context strand supports understanding and appreciation of the complex issues that frame the contemporary practices of design. The strand approaches design as a pluralist activity that occurs within a spectrum of social, political, economic and technological contexts. This enables the students to see the broader relationships between their area of practice and the history of design and art.

COR 101 Design in Historical Contexts I  
COR 105 Design in Historical Contexts II  
COR 201 Design in Contemporary Contexts  
COR 205 Design in Business Contexts  
COR 301 Design in Marketing Contexts  
COR 305 Design in Professional Contexts

## **Design Communications**

The Design Communications strand provides students with the knowledge, skills and attitudes required to create visual image communications for professional production, create basic print-ready, full colour illustrations, and technical drawings in support of design projects. Students utilise a range of media using analogue and digital processes creating visual material to describe, develop and market their projects. These subjects examine how visual media can be used and combined to produce meaningful effective communications. These essential components assist design students to develop skills in professional communication of design ideas.

FAS/INT/STL 202 Specialised Communications I / Illustration for fashion, interior and styling  
FAS/INT/STL 206 Specialised Communications II / Illustration for fashion, interior and styling  
\*COR 102 and COR 106 form the foundations of these units  
\*COR 302 and COR 306 provide the advanced skills and knowledge to these units

## **Design Methods**

The Design Methods strand supports the investigation of specialised fashion design, styling and creative direction and interior design methods, materials and processes, building on basic design concepts. Students will begin their exploration of the methods, materials and the processes involved in research and conceptual development of original and advanced design solutions, informed by the theoretical work they will be undertaking in the Design Context and Design Communications strands. These subjects contribute to the degree by providing students with the opportunity to develop knowledge in the design processes, systems, technologies and materials that are used in the realisation and production of fashion, styling and interior designs.

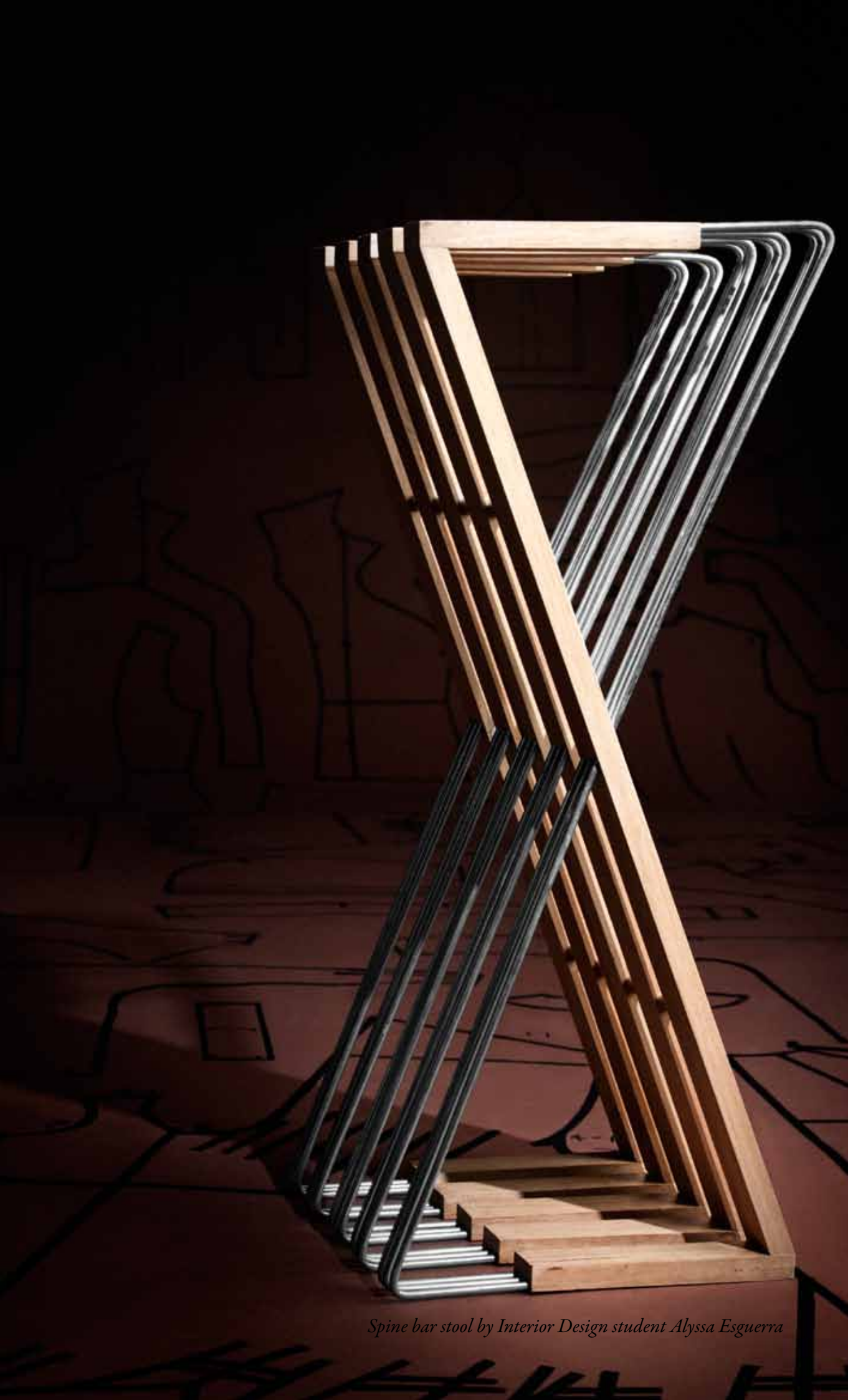
FAS/INT/STL 203 Specialised Materials and Processes I / Design for fashion, interior and styling  
FAS/INT/STL 207 Specialised Materials and Processes II / Design for fashion, interior and styling  
FAS/INT/STL 303 Specialised Materials and Processes III / Design for fashion, interior and styling  
FAS/INT/STL 307 Specialised Materials and Processes IV / Design for fashion, interior and styling  
\*COR 103 and COR 107 form the foundations of these units

## **Design Synthesis**

The Design Synthesis strand introduces students to the critical application of fundamental theoretical and technical thinking to the conceptualisation and realisation of 2D and 3D design solutions. The Design Synthesis strand provides the opportunity to integrate and apply learning from other subjects studied in the same semester, to conceptually and practically related design projects. Students are expected to cultivate their creativity and capacity for innovation, whilst simultaneously developing relevant technical ability with an introduction to discipline specific technical practices. These skills will further cultivate each student's visual and communications skills introduced in the other strands.

These subjects are fundamental to the Fashion Design specialisation and focus on the integration of progressively complex design principles with increasingly intricate patternmaking and garment construction techniques. Students of the Styling & Creative Direction specialisation will and focus on the implementation of creative design challenges across all styling fields from visual merchandising, fashion and beauty styling, interior styling, event design and creative direction. Students of the Interior Design specialisation will focus on coordinating design elements within a spatial construct in response to a brief with the core considerations being analysis, ideation and iteration.

FAS/INT/STL 104 Specialised Studio Workshop I / Workshop for fashion, interior and styling  
FAS/INT/STL 108 Specialised Studio Workshop II / Workshop for fashion, interior and styling  
FAS/INT/STL 204 Specialised Studio Workshop III / Workshop for fashion, interior and styling  
FAS/INT/STL 208 Specialised Studio Workshop IV / Workshop for fashion, interior and styling  
FAS/INT/STL 304 Specialised Studio Workshop V / Workshop for fashion, interior and styling  
FAS/INT/STL 308 Specialised Studio Workshop VI / Portfolio project



*Spine bar stool by Interior Design student Alyssa Esguerra*



## *Fashion Design*

### **Why study Fashion Design?**

Fashion Design is an exciting, ever-changing world where you are surrounded by the latest fabrics, magazines and trend forecasts. All of these assist you to confidently design directional and fashion forward silhouettes, design details and garments for high fashion collections. You are part of an international industry that showcases new and innovative apparel and accessories as well as reinventing past trends. You will learn the importance of developing a network of relationships between designers, fabric suppliers and producers.

It is an exciting career that is very rewarding.

### **What subjects should I study in Year 11 & 12?**

To assist you in your tertiary design studies, it is recommended that a combination of the following subjects be undertaken during years 11 and 12: English, Maths, Modern or Ancient History, Design & Technology, Visual Arts, and Textiles & Design. Certificate II vocational courses are also offered at Whitehouse during years 11 and 12.

### **What are the Bachelor of Design entry requirements?**

Whitehouse entry requirements are based on both creative potential and academic performance. Applicants to the Bachelor of Design must have completed their secondary school studies or equivalent. Please refer to the Application Guide for more detailed information.

### **Why study at Whitehouse Institute of Design?**

Whitehouse is renowned for educating Australia's top designers. Fashion students develop technical skills in the design and garment construction studio as well as historical and theoretical knowledge about fashion and related design industries through classroom lectures and tutorials.

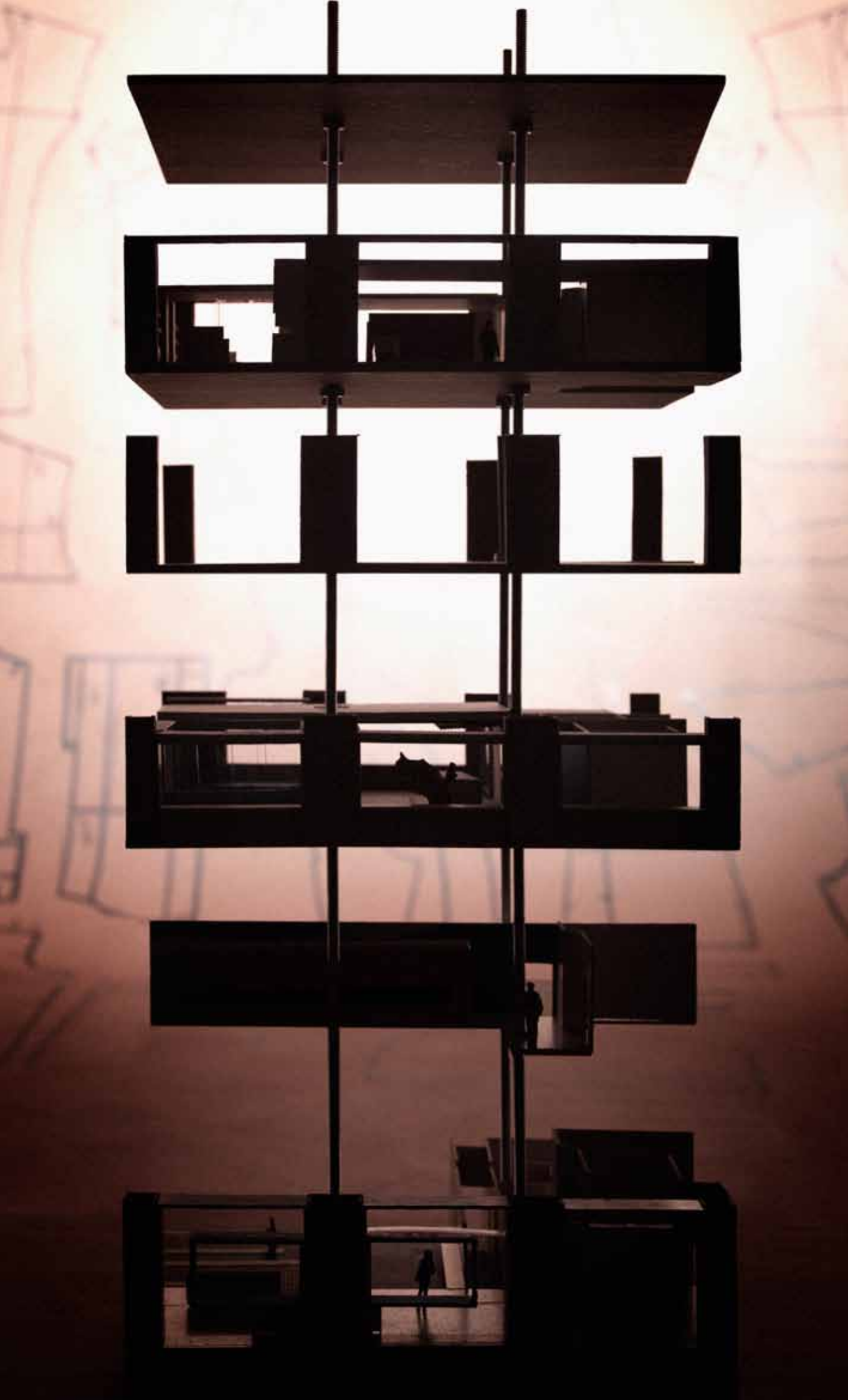
### **What are my career options after studying the Bachelor of Design?**

Graduates of the Bachelor of Design, Fashion Design are fully equipped with the practical skills and professional knowledge to begin work as Fashion Designers. Other career paths include textile design, fashion journalism, illustration, merchandising and pattern making. Graduates from the Bachelor of Design are also able to further their studies at Masters and Doctoral levels, both in Australia and overseas.

### **Whitehouse Graduate Testimonial:**

"It was incredible to be surrounded by so many talented students, I think healthy competition is a brilliant way to push yourself and become the best designer you can be. I also loved the fact that we had wonderful industry experienced teachers who were passionate about what they taught and excited to share their knowledge. This not only affected the academic side of my Whitehouse experience but also my growing as a person."

- Alina Tadevosyan



## *Interior Design*

### **Why study Interior Design?**

Whitehouse Interior Design students develop the skills to apply creative design solutions to a broad range of settings from commercial developments through to residential design. Interior Designers influence the spaces in which we live, work and play, through innovative and practical forward-thinking design.

### **What subjects should I study in Year 11 & 12?**

To assist you in your tertiary design studies, it is recommended that a combination of the following subjects be undertaken during Years 11 and 12: English, Maths, Modern or Ancient History, Design & Technology, Visual Arts, and Textiles & Design. Certificate II vocational courses are also offered at Whitehouse during years 11 and 12.

### **What are the entry requirements?**

Whitehouse entry requirements are based on both creative potential and academic performance. Applicants to the Bachelor of Design must have completed their secondary school studies or equivalent. Please refer to the Application Guide for more detailed information.

### **Why study Interior Design at Whitehouse?**

Whitehouse Institute offers a unique and personal design education experience. Informed by Green Star sustainability standards, Whitehouse provides a comprehensive and design forward approach to interior design education and practice. As design professionals Whitehouse graduates have the skills to understand client requirements and promote creative and liveable solutions.

### **What are my career options after studying the Bachelor of Design?**

Interior Design Graduates may launch into a career as visually literate design innovators in both residential and commercial projects. Graduate career pathways may include: design professionals in the fields of sustainable interior (and exterior) spaces, interior products, furniture design, textile design, lighting, set design for theatre, interior styling for magazines in domestic and commercial contexts. Graduates from the Bachelor of Design are also able to further their studies at Masters and Doctoral levels, both in Australia and overseas.

### **Whitehouse Graduate Testimonial:**

"The Interior Design program at Whitehouse has taken me on a diverse path from creative exploration to spatial design. The program has equipped me with the necessary tools to enter the industry, and has encouraged me to challenge preconceptions of space and review our existing human environments. The skill and dedication from the teachers at Whitehouse Institute of Design, Australia has allowed me to extend and reshape my own boundaries, to arm me with the confidence to take on any design project from furniture and exhibition to interior design. Graduating from Whitehouse has brought me tremendous joy knowing that the friendships and experiences I've accumulated over the three years will continue into my working life."

*Bradhly won the 2011 Design Institute of Australia Graduate of the Year Award for Interior Design and Sustainability. [Multi-story model opposite]*

*- Bradhly Le*



## *Styling & Creative Direction*

### **What is Styling?**

If you want to be the next Anna Wintour, Editor-in-Chief US Vogue, then Styling is the career for you. Styling is the relationship between object, space and purpose, represented by the Stylist in a way that will be understood by the intended audience. Styling is the application of design associated with image creation, visual identity, advertising and editorial in magazines, television, the internet and experiential displays.

### **Why study Styling & Creative Direction?**

Whitehouse Styling & Creative Direction specialisation offers a unique multi-disciplinary approach to the visual creative industries where students gain skills and knowledge in various commercially driven design fields. Styling & Creative Direction combines design and the implementation of creative strategies for application into fashion, beauty, interior spaces, publication design, visual merchandising, food and lifestyle, campaign creation and events management.

### **What subjects should I study in Year 11 & 12?**

To assist you in your tertiary design studies, it is recommended that a combination of the following subjects be undertaken during Years 11 and 12: English, Maths, Modern or Ancient History, Design & Technology, Visual Arts, and Textiles & Design. Certificate II vocational courses are also offered at Whitehouse during years 11 and 12.

### **What are the entry requirements?**

Whitehouse entry requirements are based on both creative potential and academic performance. Applicants to the Bachelor of Design must have completed their secondary school studies or equivalent. Please refer to the Application Guide for more detailed information.

### **Why study Styling & Creative Direction at Whitehouse?**

Whitehouse Bachelor of Design graduates with the Styling & Creative Direction specialisation will be able to draw upon a body of knowledge that encompasses research, trend prediction, digital communication, effective project management and total concept team management to make commercially driven stylistic solutions across a wide range of multi disciplinary media and design contexts.

### **What are my career options after studying the Bachelor of Design?**

Graduate career pathways may include: design professionals and practitioners such as stylist, creative director, event stylist, art director, illustrator, trend forecaster, visual merchandiser, fashion buyer, style journalist, fashion editor and design academics at Masters and Doctoral level. A Whitehouse Styling and Creative Direction graduate may launch into a career as a visually literate design innovator attuned to higher order thinking, with a life long passion for design enquiry.

### **Whitehouse Graduate Testimonial:**

"The majority of our assessments were 'real life' briefs which left us accountable not only to a teacher but to a client. This meant deadlines and a responsibility to impress, as these clients were people we would work for post graduation. Essentially, working in the industry started the day we entered the Whitehouse doors. While lectures can prepare you for what the working world entails, I'm most grateful for the fact that I had this hands-on experience from so early on in my education. I was also so fortunate with the internship I was offered through Whitehouse, I made some great contacts and friends who have continuously supported me and my career."

- Kate Peters



## *Events*

### **Open Days at Whitehouse**

Open Days at Whitehouse have been designed to assist potential students, parents and secondary education facilitators to learn more about the programs on offer and how to apply for them. Open Days provide the opportunity to meet our team of lecturers, current students and support staff who will be able to answer any questions you may have. Campus tours run throughout the day, showcasing the workspaces at Whitehouse as well as student work on exhibit and fashion parades.

If you can't make it to Whitehouse on the scheduled days each year for Open Day, visit us at any number of Careers-focused events across the country. A Whitehouse representative will be in attendance at the major Career and Education Expos in Sydney, Melbourne, Brisbane and Perth and at select locally run metropolitan and regional careers markets and events across New South Wales and Victoria.

### **Whitehouse Graduate Exhibition & Parade**

Annually Whitehouse hosts a Graduate Exhibition & Parade at each Campus towards the end of the year. The top graduating students present to the industry, media and design professionals. This is the best opportunity to view the collections and major works of each years' graduating cohorts, and is a sneak peek of the upcoming designers.

### **Pathways into Whitehouse**

#### *Bachelor of Design (3 years)*

As well as full-time study students may apply to study individual subjects as miscellaneous students. These applications will be subject to pre-requisite knowledge and class availability.

#### *Certificate II (VET in Schools)*

Board of studies accredited courses for NSW HSC and VIC VCE/VCAL students Fashion Visualisation

- Interior Decoration Visualisation
- Style Visualisation.

#### *Certificate II*

Part-time and Evening courses in:

- Fashion Visualisation
- Interior Decoration Visualisation
- Style Visualisation

And selected units.

#### *Design Beginnings Workshops*

One week Foundation and Advanced workshops

- Fashion Design and Drawing
- Interior Decoration and Drawing
- Styling & Design Coordination.

#### *Kick-Start Workshops*

One & two day workshop(s) available at your high school or at Whitehouse Institute

- Fashion Drawing & Design
- Interior Decoration
- Styling & Design Coordination
- Textiles & Design for the HSC.



*Campus life at Whitehouse*





*Behind the scenes at Whitehouse*



Project  
UNWA  
Australia



*Campus life at Whitehouse*



*Project Runway, Australia at Whitehouse  
(Photographs courtesy of Foxtel)*





## *Studying at Whitehouse*

### **Entry Requirements & Application**

Whitehouse entry requirements are based on merit and academic performance, as well as other selection criteria. All applicants are to complete an Application for Enrolment, provide proof of academic results, present a portfolio of creative works and other supporting documentation (depending on applicant category). Applicants residing in Australia are to attend an interview; remote students may be interviewed via the phone. It is advisable that applicants are familiar with the entry requirements, course program, tuition fees and Whitehouse policies before lodging the Application for Enrolment. Application for Enrolment forms should be completed at your earliest convenience.

### **Art & Technical Kits**

Whitehouse Institute will provide you with a detailed list of basic art materials and technical items. The kits vary according to course requirements and, although not compulsory, they are the starter kits for your design studies. Students may make their own arrangements for supplies and can be assembled by you or purchased from Whitehouse prior to commencement. Since costs of materials and supplies vary according to the program you study and individual projects, you will need to make provisions for special items. Specialised Studio Workshops require additional materials and supplies and the costs are determined by your choice of material and items.

### **Financial Assistance**

FEE-HELP is an Australian Government loan given to eligible fee paying students to help pay part or all of the tuition fees. Students may borrow up to the amount of the tuition fee being charged by Whitehouse for each unit of study. Eligible students must be an Australian citizen or the holder of a permanent humanitarian visa who will be a resident in Australia for the duration of their studies. For more information about FEE-HELP, please read the FEE-HELP Information Booklet available from Whitehouse or visit the government website Going to Uni. [www.goingtouni.gov.au](http://www.goingtouni.gov.au)

Whitehouse Institute of Design, Australia is a Registered Training Organisation (RTO) with the New South Wales Department of Education and Training (DET) and Victorian Registration & Qualifications Authority (VRQA) and as such Youth Allowance, Austudy and Abstudy are available for eligible Australian citizens attending Whitehouse. For further information visit [www.centrelink.gov.au](http://www.centrelink.gov.au)

### **Tuition Assurance**

Whitehouse has met the tuition assurance requirements of the Higher Education Support Act (HESA) as a member of the Australian Council for Private Education and Training (ACPET). Whitehouse is compliant with the Australian Student Tuition Assurance Scheme (ASTAS) and Overseas Student Tuition Assurance Scheme (OSTAS). For further information contact Whitehouse.

### **Accreditation**

Whitehouse Institute of Design, Australia is a registered Non-Self Accrediting Higher Education Institute with the New South Wales Department of Education and Training (DET) and the Victorian Registration & Qualifications Authority (VRQA). Whitehouse is approved to deliver the accredited Bachelor of Design in New South Wales and Victoria to local and overseas students and is registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS). The Institute is also a Registered Training Organisation (RTO) in New South Wales.

Whitehouse Institute Pty Ltd trading as Whitehouse Institute of Design, Australia

ABN 49 122 953 557

NSW Higher Education Provider No: 5082

NSW CRICOS Provider No: 02863C

NSW CRICOS Course Code: 061438J

NSW RTO No: 91319

VIC Higher Education Provider No: 9515

VIC Higher Education Course Code No: V13922

VIC CRICOS Provider No 02963K

VIC CRICOS Course Code: 063936G



## *Studying in Australia*

### **Education Services for Overseas Students**

The Education Services for Overseas Students Act (ESOS Act) determines, in part, the nature of the relationship Whitehouse will develop with you. The ESOS Act has been established to ensure a high quality learning experience in Australia. For more information, visit the government website Australian Education International [www.aei.gov.au/AEI/ESOS](http://www.aei.gov.au/AEI/ESOS)

### **Visa and Immigration Matters**

Your right to study in Australia as an overseas student is embodied in your student visa, which in turn imposes certain conditions that you must fulfil to stay in Australia. Whitehouse must remind you that it is your responsibility to fulfil these requirements and that failure to comply with these requirements means that Whitehouse is required by law to report any breaches of the visa conditions to the Department of Immigration and Citizenship (DIAC). The Whitehouse Institute will not compromise its status as a registered provider of higher education, or the accreditation of its courses by inappropriately advising or assisting students on the following visa or immigration matters;

- Initial applications to the Australian Government to obtain a student visa
- Subsequent applications for visa renewal or variation
- Reversing visa cancellations for defaulting students
- Visa applications from family members or associates of students
- Residency applications following course completion
- Requests from immigration agents or lawyers

For information or assistance visit [www.immi.gov.au](http://www.immi.gov.au)

### **Overseas Student Health Cover (OSHC)**

As an overseas student on a student visa you are legally required to provide evidence of maintaining approved OSHC while in Australia as a student. When you have been accepted into a program of study at Whitehouse, and you have paid your tuition reservation deposit you will be issued with a Confirmation of Enrolment (CoE). Whitehouse can apply on your behalf for the first year of study or you can present the CoE to Medicare to apply for OSHC.

### **Living in Australia**

The cost of living in any city depends on your choice of lifestyle. Students living in Australia can usually manage on approximately AUD\$350 per week. This covers rent, food and public transport but may not incorporate social activities or the cost of running a car. For overseas visitors and students, the exchange rate of the Australian Dollar and the affordable cost of living makes travel and study an attractive proposition. We recommend you visit the official Australian government web site for international students studying in Australia. [www.studyinaustralia.gov.au](http://www.studyinaustralia.gov.au)

All photographic content is the work of the students of Whitehouse Institute of Design, Australia. Fashion Design students *Alex West, Janna Spong, Vinh Hyunh, Shayli Harrison, Nerida Bourne, Madeleine Carroll, Vanessa Buchan, Penelope Efthimiadis*. Interior Design students *Bradly Le, Alyssa Esguerra*. Styling Assistant *Lulu Ross*. Styling students *Christopher Parsons, Madeleine Samperi*.

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